

Easy Steps to Complete Secondary Paperwork

If the Secondary is a NACS or PEI member:

- Only complete page 1.
- The trade show contact will receive the information about registering attendees and providing NACS with the directory information. The Primary trade show contact can be the same as the Secondary contact.

If the Secondary is not a NACS or PEI member but wants to pay the listing fee of \$1,350.00:

- PAY FOR LISTING FEE ONLY: The listing fee includes 1-year membership dues with NACS. If the company does not want to join, check "I do not want to become a NACS member".
- PAY AND BECOME A MEMBER: If they want to join NACS, complete pages 1-5 of the Secondary Exhibitor Contract.
 - On page 2 of the application, make sure an employee of the Secondary company is listed as the Key Contact (Note: this cannot be the same as the Primary exhibitor tradeshow contact).
- Submit payment information for \$1,350 with the completed application.



NACS Primary Exhibitor Contract Addendum

WHEREAS, the National Association of Convenience corporation, is sponsoring the 2024 NACS Show in L consideration has provided exhibit space for companie	as Vegas, Nevada on October 8-10, 2024, and for
WHEREAS,	ne "Primary Exhibitor") has agreed to the terms and igned agreement between NACS and the Primary
WHEREAS, per the terms and conditions of that agre sublet, assign, sell, or allow to be used all or any part approval; and	
WHEREAS, NACS will not permit a third party (the Primary Exhibitor's exhibit space without the Primary Primary Exhibitor Contract Addendum and only the Secondary Exhibitor does not receive priority points for the Primary Exhibitor does not receive priority p	Exhibitor's first reading and agreeing to this rimary Exhibitor earns the priority points, the
THEREFORE, the Primary Exhibitor and NACS agreed defect or change of condition in the Primary Exhibitor any person, or to goods or things contained therein du Exhibitor' sharing Primary Exhibitor's exhibit space, act or negligence on the part of NACS. Furthermore, Primary Exhibitor shall indemnify NACS for all claim a Secondary Exhibitor's use of the Primary Exhibitor's	r's exhibit space, or for any damage thereto, or to e to the act or negligence of a "Secondary except for defects or damages directly due to an the Primary Exhibitor and NACS agree that the as, demands, and actions arising in connection with
In witness whereof, the parties have executed this add	lendum:
Signature of Representative of NACS:	Date:
Signature of Primary Exhibitor:	Date:
	



PRI CONEXXUS

Secondary Exhibitor Benefits -

These benefits are provided to Secondary Exhibitors who are current members, or those that choose to pay the \$1,350 listing fee:

- Company listing in the print and online NACS Show directories;
- Ability to have their company name printed on their badges (the Primary will assign an allotment of their badges to their Secondary);
- Ability to rent meeting space (Business Appointment Centers);
- Ability to participate in exclusive exhibitor NACS Show Marketing Opportunities such as the Cool New Products Preview Room.
- Ability to purchase pre- and post-show attendee lists;
- One year of NACS Supplier Membership (included in the listing fee).

Secondary Exhibitor Badge Registration -

- The Primary must designate the booth personnel badge allotment for their paid/member Secondary companies. The attached Primary and Secondary Company Badge Allotments needs to be completed to show the complete breakdown of the complimentary badges. The Secondary contact will receive an e-mail from NACS to register their personnel online shortly thereafter.
- If a Secondary company is not a member and does not pay the listing fee, their badge name will default to the Primary exhibitor name and cannot be changed. This badge will also be taken from the Primary exhibitor's complimentary badge allotment. As a "silent secondary" these companies can work in the booth under the Primary name only and cannot have recognition in any printed materials or badges.

Attached are the necessary forms for Primary and Secondary companies. Please do your best to submit all the paperwork at one time!

Primary Exhibitors should complete the following forms:

- NACS Primary Exhibitor Contract Addendum
- Primary and Secondary Company Badge Allotments

Secondary Exhibitors should complete the following forms:

- NACS Secondary Exhibitor Contract Addendum
- Secondary Exhibitor Contract

If you have any questions, please feel free to contact your account manager at the information below. We look forward to working with you this year.

Your Expo Team Account Managers:

For Facility Operations, Foodservice & Food Equipment, and Technology Exhibitors

Laura Miller

Phone: (703) 518-4278

E-mail: lmiller@convenience.org

For In-Store Merchandise Exhibitors

Jessica Hayman

Phone: (703) 518-4289

E-mail: jhayman@convenience.org

For Fuel Equipment & Services Exhibitors

Julie Shank

Phone: (918) 236-3965 E-mail: jshank@pei.org



NACS Secondary Exhibitor Contract Addendum

WHEREAS, the National Association of Convenience Stores (the 2024 NACS Show in Las Vegas, Nevada on October 8-10, companies to display their products and/or services; and	
WHEREAS, agreed to the terms and conditions of the 2024 NACS Show Cobetween NACS and the Primary Exhibitor; and	(the "Primary Exhibitor") has onvention and Exposition, as attested in a signed agreement
WHEREAS, per the terms and conditions of that agreement [§ allow to be used all or any part of the exhibit space allotted it,	
WHEREAS, NACS will not permit a third party (the "Seconda exhibit space without the Primary Exhibitor's first reading and the Primary Exhibitor and NACS agree that NACS shall not be Primary Exhibitor's exhibit space, or for any damage thereto, of the act or negligence of a Secondary Exhibitor sharing Primary directly due to an act or negligence on the part of NACS. Furth and NACS agree that the Primary Exhibitor shall indemnify Nawith a Secondary Exhibitor's use of the Primary Exhibitor's ass	agreeing to a Primary Exhibitor Contract Addendum, in which e responsible for any defect or change of condition in the or to any person, or to goods or things contained therein due to Exhibitor's exhibit space, except for defects or damages hermore, in that Contract Addendum, the Primary Exhibitor ACS for all claims, demands, and actions arising in connection
WHEREAS, the Primary Exhibitor has read and signed such a	Primary Exhibitor Contract Addendum; and
WHEREAS, (the "Second and/or services in the Primary Exhibitor's allocated space, there Primary Exhibitor's exhibit space, and only the Primary Exhibit receive priority points for participating; and	
WHEREAS, the Secondary Exhibitor understands that the Prin Contract Addendum;	nary Exhibitor has agreed to the terms of the Primary Exhibitor
THEREFORE, the Secondary Exhibitor and NACS agree that NACS harmless from and against any and all claims, penalties, including legal fees and expenses for expert witnesses and couse of the Primary Exhibitor's exhibit space. Furthermore, the indemnification shall survive the end of the term of the Primary	, fines, liabilities, settlements, damages, costs and/or expenses insultants - arising out of, or in any way connected with, the Secondary Exhibitor and NACS agree that this
In witness whereof, the parties have executed this addendum:	
Signature of Representative of NACS:	Date:
Signature of Secondary Exhibitor:	Date:
	-



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SECONDARY EXHIBITOR CONTRACT

NACS—The Association for Convenience and Fuel Retailing • October 8-10, 2024 What membership and/or the Las Vegas Convention Center • Las Vegas, Nevada Application for exhibit space at the 2024 NACS Show indicates the applicant's willingness to abide by all the exhibit terms and conditions asoutlined both in listing fee includes: Current NACS or PEI members, and companies that this document and the accompanying TERMS AND CONDITIONS. NOTE: Secondary Exhibitors do not pay the Secondary Exhibitor Listing Fee will receive receive priority points for participation. Priority points are only earned by Primary Exhibitors. the following: COMPANY NAME · Listing in the print and online NACS Show Print exactly as it should appear in all NACS Show materials. directories · Ability to have their company name printed on NACS ID: their badges · Ability to rent meeting space (Business ADDRESS Appointment Centers) ZIP CITY STATE · Ability to purchase pre-show and post-show attendee lists COUNTRY · Ability to participate in NACS Show marketing opportunities PHONE FAX · Limit one listing per supplier membership, additional listings can be purchased \$1,350. COMPANY WEB SITE NOTE: Secondary Exhibitors do not receive priority **Tradeshow Contact:** This person will serve as your company's liaison and will receive points for participation. Priority points are only earned by Primary Exhibitors. exhibitor mailings and other pertinent information. MEMBERSHIP OR LISTING OPTIONS TRADESHOW CONTACT NAME ☐ I am a NACS or PEI member (No additional fees) NOTE: If the above name changes, please notify NACS in writing. TITLE ☐ I want to pay the additional listing fee of \$1,350.00, and JOIN AS A NACS MEMBER. Listing fee includes a COMPANY (IF DIFFERENT FROM ABOVE) free year of NACS Supplier Membership. (Please proceed below to Payment Information and complete page 2) ADDRESS \Box I want to pay the additional listing fee of \$1,350.00, and DO NOT want to become a NACS Member. STATE ZIP CITY \$ 1.350 Total Amount: COUNTRY PHONE EXT. PAYMENT INFORMATION TRADESHOW CONTACT E-MAIL ADDRESS (REQUIRED) Indicate payment method: ☐ Check (Checks should be made payable to Primary Company Name: NACS in U.S. funds drawn on a U.S. bank) ☐ MasterCard ☐ Visa ☐ American Express Primary Company's NACS ID ____ **Booth Location:** Card number SAME AS PRIMARY EXHIBITOR: Booth ___ Security Code/CVV Exp. Date Card Holder Name **Primary Product Area:** ☐ Facility Operations ☐ Fuel Equipment ☐ In-Store Merchandise Card Holder Signature ☐ Foodservice & Services ☐ Technology ★ Is this your company's first time exhibiting with NACS? ☐ Yes ☐ No Card Billing Address Zip Code Has your company exhibited under another name? ☐ Yes ☐ No If "yes," please indicate: _ Please return your completed application to your Account Manager: By signing this application, you acknowledge that you have read, understood and accepted the 2024 NACS Show For Facility Operations, Foodservice, and Technology Exhibitors E-mail: Imiller@convenience.org TERMS AND CONDITIONS, and agree to abide and be bound by the terms and conditions contained therein NOTE: Secondary Exhibitors do not receive priority points for participation. Priority points are only earned by Primary For In-Store Merchandise Exhibitors **Exhibitors.** E-mail: jhayman@convenience.org Authorized Signature For Fuel Equipment & Services Exhibitors E-mail: jshank@pei.org Title

ONLY COMPLETE IF YOU ARE JOINING NACS.

NACS Membership Directory

COMPANY INFORMATION		Administrative Contact (to receive NACS mailings and will be listed in Membership Directory)			
O N		Prefix			
Company Name		Mr./Ms./Mrs. First Name	Last Name	Suffix	
Doing Business As			Last Name		
Address (Street, P.O. Box)		Preferred Name			
City		 Title			
State		_	_		
Country		Phone -	Fax		
Postal Code/Zip+4		E-mail address			
Phone		Address (Street, P.O. Box)			
Fax		_			
Website		City	State		
		Country	Postal Code/Zip+	÷4	
ADVERTISING CON (if different from Key Contact)	ITACT	☐ NACS Magazine subsc	ription 🖵 NACS Daily (e-mail)	
Mr./Ms./Mrs. First Name L Preferred Name	ast Name Suffi	Category Listing page, p	e categories from the Products/solease list up to 5 products/solea	services your	
Title		Products/Services:			
Phone	Fax	1.			
E-mail address		2.			
Address (Street, P.O. Box)		3.			
		4.			
City	State				
Country	Postal Code/Zip+4	Please choose which of the (You may select more than or	following best describes your	company.	
□ NACS Magazine subscription	□ NACS Daily (e-mail)	Product/Service/Equipmer buying groups, cleaning su wholesaler/distributors, etc Convenience Distributor— confectionary, general men items for resale by conveni provides delivery, credit, sa to convenience retailers. Co products do not qualify as Broker — manufacturer's re Fuel Marketer/Jobber — wl One of the many services NACS per	distributes a full-line of products, chandise, dry grocery, frozen and pence retailers. The typical conveniules representation and other value ompanies who distribute their own convenience distributors. presentative holesaler of fuel; does not operate rforms is to represent the industry befo	ology, consulting, in-grocery including tobacco, perishable ence distributor ended services in manufactured any stores ore federal and state	
		governments. Under federal laws, t	he percentage of dues applied towards	lobbying activity is	

your 2024 dues are non-deductible. (NACS Magazine subscription price of one year (\$70) is included in dues, and members may not deduct subscription price from dues.)

NACS Supplier Membership Refund/ Cancellation Policy

NACS reserves the right to refuse or cancel a membership in NACS at any time and for any reason.

If NACS refuses a new or renewing membership, organizations will be offered a refund for the remaining portion of their membership at the time of termination.

NACS Supplier Membership Cancellation by Member Organization

Membership cancellation received within 3 days of joining may be eligible to receive a full refund less a \$75 service fee with the following conditions:

- If organizational/individual accounts tied to the membership have downloaded/ accessed/viewed any of the available documents, courses or training online via convenience.org or mail, the refund will be allocated minus the current non-member rates for any resources downloaded/viewed online or received via mail as part of NACS member benefit.
- Cancellations will be accepted via email and must be received by the stated cancellation deadline.
- Cancellations received after 3 days will not be eligible for a refund. All benefits of physical or digital format received by the member organization must be cancelled/ returned to NACS.
- All refund requests must be made by the organization's primary contact or credit card holder.
- Refund requests must include the name of the organization, card holder, and/or transaction number.
- Supplier membership can be cancelled at any time by requesting such cancellation in an email to nwalbe@convenience.org. Any membership cancellations that take place more than 3 days after purchase of a membership will not receive any refunds, however all membership-related listings, benefits, and values will be cancelled.
- The above policies apply to all NACS memberships unless otherwise noted in membership materials. Please read all individual materials thoroughly for any specific policies.

I have read and understand the NACS Supplier Membership Cancellation Policy on the following page. I understand that supplier membership with NACS is not a guarantee of booth space at the NACS Show.

IMPORTANT REFERENCE DOCUMENTS AND LINKS

NACS Show Terms & Conditions – www.nacsshow.com/exhibitterms

Online Floor Plan – www.nacsshow.com/floorplan

NACS Show Home Page - www.nacsshow.com/exhibit

Product Category (Required - Maximum 5)

From the list below, place "X" by the categories which best describes the product(s) or service(s) you will be displaying. These selected categories will aid in the booth selection process only.

FACILITY DEVELOPMENT & STORE OPERATIONS Accounting (2000) Advertising (2010) Advertising/Public Relations Consultant (2015)		IN-STORE MERCHANDISE ☐ Alternative Snacks (4002) ☐ ATM Equipment (4005) ☐ ATM Service (4010) ☐ Automotive Products (4020) ☐ Batteries (4030)
Advertising/Public Relations Constitution (2015)	Waste Management (2210) FOOD EQUIPMENT & FOODSERVICE PROGRAMS Bakery (3000) Barbecue (3005) Beverages - Cold Dispensed (3010) Beverages - Frozen Dispensed (3020) Beverages - Hot Dispensed (3030) Chicken (3040) Cooler Accessories (3050) Cooler Accessories (3050) Dishwashers (3065) Dispensed Paper/Plastics (3066) Dispensers - Beverage (3067) Dispensers Food & Product (3070) Food Preparation (3080) Food Service Cases & Counters (3090) Franchises - Foodservice (3095) Franchises - Foodservice (3095) Frozen Treats (3100) Hamburgers (3110) Hot Dogs/Roller Grill (3120) Ice Machines (3125) Menu Systems (3130) Mexican (3140) Other Cuisine (3150) Other Foodservice (3160) Packaged Sandwiches/Deli Products (3170) Pizza (3180) Refrigeration (3190) Sandwiches - on-site preparation (3200) Seafood (3210) Soups and Salads (3220) Utensils (3225)	Batteries (4030) Beer (4040) Bottled Water (4050) Brokers (4060) Candy (4062) CBD (4065) Check Cashing (4070) Coffee, Ready-to-Drink (4085) Cigarettes (4080) Cookies (4087) Edible Grocery Items (4100) Electronic Cigarettes/Cigars (4101) Energy Bars (4102) Energy Drinks (4105) Film/Photo (4110) Frozen Foods (4130) Greeting Cards/Gifts (4140) Hardware/Housewares (4150) Health & Beauty Care (4160) Home Delivery (4170) Ice (4180) Ice Cream (4190) Iced Tea (4200) Juice/Juice Drinks (4210) Lottery/Gaming (4220) Meat Snacks (4222) Media Entertainment (CD/DVD/MP3) (4225) Milk & Other Dairy Products (4230) Money Orders (4240) Muffins/Donuts (4245) Non-Edible Grocery Items (4250) Novelty & Seasonal Items (4260) Nutritional Snacks (4265) Other Packaged Bev./Nutrition Drinks (4270)
Site Evaluation/Real Estate Consultants (2185)	☐ Warming Equipment and Ovens (3227) ☐ Water Purification Systems (3230)	☐ Other Products for Sale (4280) ☐ Other Tobacco Products (4290) ☐ Other Tobacco Products - Cigars (4292)

Secon dary I	Exhibitor	Contract
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Continued from previous page					
	Other Tobacco Products - Papers (4294)		Drainage Systems (5170)		Sumps (5720)
	Other Tobacco Products - Pipes (4296)		Electrical Panels (5180)		Swivels/Joints (5730)
	Other Tobacco Products-Pipe-Cigarette		Electronic Circuit Boards (5190)		Tank Linings/Coatings (5740)
	Tobacco (4298)		Electric Vehicle Charging Station Equipment		Tank Security Systems (5750)
	Other Tobacco Products-Smokeless (4299)		(5195)		Tank Truck Equipment (5760)
	Packaged Bread (4300)		Explosion-Proof Electric Motors (5210)		Tanks - Petroleum Equipment (5770)
	Packaged Deli Products (4305)		Filters (5220)		Tire Inflators (5780)
	Packaged Sweet Snacks (4308)		Flexible Connectors (5250)		UST-Monitoring/Inventory/Fuel Mgt. (5790)
	Paper/Disposable Products (4310)		Flow Restrictors (5260)		Vacuums (5800)
	Perishable Grocery Items (4330)		Fuel Additive Injection Systems (5270)		Valves/Fittings/Clamps/Couplings/ Adapter
	Prepaid Gift Cards (4359)		Fuel Management Systems (5280)		(5810)
	Prepaid Telecommunications (4360)		Fuel Oil Handling Equipment (5290)		Vapor Recovery Equipment (5820)
	Publications - Consumer/Maps (4370)		Fueling Facility Service & Construction		Vending Machines, Oil (5830)
	Salty Snacks (4375)		(5300)		Vents/Caps (5840)
	Smoking Accessories (4380)		Gauges (5310)		
	Snack Cakes/Pastries/Desserts (4385)		Hose (5320)	TEC	CHNOLOGY
	Soft Drinks (4390)		Hose Reels (5330)		Age Verification - Products (6006)
	Sports Drinks (4400)		Intercom Equipment (5340)		Computer Software (6000)
	Sunglasses (4410)		Island Forms (5350)		Automation Consultants (6001)
	Telecommunications Hardware &	Ш	Isolation Jackets (5360)		Back Office & Head Office
	Accessories (4415)	Ц	Kiosks/Prefabricated Buildings (5370)	_	Software/Hardware (6002)
	Toys/Recreational Equipment (4420)	Ц	Leak Detection/Monitoring (5380)	Ц	Bar Code Scanners (6003)
	Trading Cards (4430)	Ц	Light Poles (5400)	\sqcup	Biometrics (6007)
	Vitamins/Supplements (4463)	Ц	Lighting (5410)	\vdash	Cash Handling Systems (6004)
	Wearables/Apparel (4465)	Н	Lube Equipment (5430)	Ш	Check Recovery & Verification Services
	Wholesalers/Distributors (4470)		Manholes (5440)		(6005)
	Wine/Wine Coolers/Liquor (4480)	Н	Mechanical Computers (5450)	\vdash	Computers (6010)
T7 II	T EQUIDMENT O CEDITICES	H	Merchandisers (5460)	H	Electronic Funds Transfer (6020)
	L EQUIPMENT & SERVICES	H	Meters (5470)	H	Electronic Kiosks (6030)
	Air Compressors (5000)	Н	Nozzles (5490)	H	Inventory Optimization (6040)
	Alternative Fuel Equipment (5010)	H	Oil/Water Indicators (5510)	H	Knowledge Management (6045)
	Automotive Services (5030)	H	Oil/Water Separators (5520)	H	Loyalty Programs (6050) Mobile Applications (6055)
	Breakaways (5050)	H	Petroleum Equipment Distributors (5530)	H	Networks/Communications (6060)
	Buildings (5060)	H	Petroleum Products (5540) Pipe Guards (5550)	H	Other Tech. Equipment & Accessories
	Cabinetry/Shelving Units (5070)	H	Piping (5560)	ш	(6070)
	Canopies/Fascia (5090)	H	POS Systems (5570)		Other Technology Services/ASPs (6080)
	Car Wash Systems (5105)	Ħ	Power Conditioner/UPS Systems (5580)	Ħ	Point-of-Sale Software/Hardware (6090)
	Car Wash Chemicals & Solutions (5095) Car Wash Equipment (5100)	Ħ	Printers (5590)	Ħ	Price Optimization (6100)
	Cathodic Prot./Corrosion Prot./Anodes	П	Provers and Test Measures (5600)	Ħ	Radio Frequency Providers (6110)
	(5110)	П	Pumps (5610)	Ħ	Satellites (6120)
	Compressed Natural Gas (CNG) Equipment		Remote Fill Boxes (5620)	Ħ	Software (6121)
	(5115)	\Box	Sealants (5630)	\Box	Sustainable Systems (6125)
	Control Handles (5120)		Secondary Containment (5640)		Telephone Services & Systems (6130)
	Controls (5130)		Self-Serve Air/Water (5650)		Training Services - Online (6140)
	Diesel Exhaust Fluid (DEF) & Equipment		Sign Poles (5660)		Training Services - CBT (6150)
	(5135)		Signs/Decals (5670)		Training Services - Help Desk (6160)
	Dispenser Pans (5140)		Solar Power Supply (5690)		Training Services - Other Services (6170)
	Dispensers - Petroleum (5150)		Spill Cleanup Materials (5700)		Wireless (6180)
	Displays for Gas Pumps (5160)		Spill Containment (5710)		