

SECONDARY EXHIBITOR CONTRACT

NACS—The Association for Convenience and Fuel Retailing • October 8-10, 2024

Las Vegas Convention Center • Las Vegas, Nevada Application for exhibit space at the 2024 NACS Show indicates the applicant's willingness to abide by all the exhibit terms and conditions as outlined both in this document and the accompanying **TERMS AND CONDITIONS**. NOTE: Secondary Exhibitors do not receive priority points for participation. Priority points are only earned by Primary Exhibitors.

COMPANY NAME

Print exactly as it should appear in all NACS Show materials.

NACS ID:

ADDRESS

CITY

STATE

ZIP

COUNTRY

PHONE

FAX

COMPANY WEB SITE

Tradeshow Contact: This person will serve as your company's liaison and will receive exhibitor mailings and other pertinent information.

TRADESHOW CONTACT NAME

NOTE: If the above name changes, please notify NACS in writing.

TITLE

COMPANY (IF DIFFERENT FROM ABOVE)

ADDRESS

CITY

STATE

ZIP

COUNTRY

PHONE

EXT.

FAX

TRADESHOW CONTACT E-MAIL ADDRESS (REQUIRED)

Primary Company Name: _____

Primary Company's NACS ID _____

Booth Location:

SAME AS PRIMARY EXHIBITOR: Booth _____ Size _____

Primary Product Area:

- Facility Operations
- Fuelservice
- Fuel Equipment & Services
- In-Store Merchandise
- Technology

★ Is this your company's first time exhibiting with NACS? Yes No

★ Has your company exhibited under another name? Yes No

If "yes," please indicate: _____

By signing this application, you acknowledge that you have read, understood and accepted the 2024 NACS Show TERMS AND CONDITIONS, and agree to abide and be bound by the terms and conditions contained therein NOTE: Secondary Exhibitors do not receive priority points for participation. Priority points are only earned by Primary Exhibitors.

Authorized Signature

Date

Title

What membership and/or the listing fee includes:

Current NACS or PEI members, and companies that pay the Secondary Exhibitor Listing Fee will receive the following:

- Listing in the print and online NACS Show directories
- Ability to have their company name printed on their badges
- Ability to rent meeting space (Business Appointment Centers)
- Ability to purchase pre-show and post-show attendee lists
- Ability to participate in NACS Show marketing opportunities
- Limit one listing per supplier membership, additional listings can be purchased \$1,350.

NOTE: Secondary Exhibitors do not receive priority points for participation. Priority points are only earned by Primary Exhibitors.

MEMBERSHIP OR LISTING OPTIONS

I am a NACS or PEI member (**No additional fees**)

I want to pay the additional listing fee of \$1,350.00, and JOIN AS A NACS MEMBER. Listing fee includes a free year of NACS Supplier Membership. (Please proceed below to Payment Information and complete page 2)

I want to pay the additional listing fee of **\$1,350.00**, and DO NOT want to become a NACS Member.

Total Amount: \$ 1,350

PAYMENT INFORMATION

Indicate payment method:

- Check (Checks should be made payable to NACS in U.S. funds drawn on a U.S. bank)
- MasterCard Visa American Express

Card number

Exp. Date

Security Code/CVV

Card Holder Name

Card Holder Signature

Card Billing Address Zip Code

Please return your completed application to your Account Manager:

For Facility Operations, Fuelservice, and Technology Exhibitors
E-mail: lmiller@convenience.org

For In-Store Merchandise Exhibitors
E-mail: jhayman@convenience.org

For Fuel Equipment & Services Exhibitors
E-mail: jshank@pei.org

ONLY COMPLETE IF YOU ARE JOINING NACS.

NACS Membership Directory

COMPANY INFORMATION

Company Name

Doing Business As

Address (Street, P.O. Box)

City

State

Country

Postal Code/Zip+4

Phone

Fax

Website

ADVERTISING CONTACT

(if different from Key Contact)

Prefix

Mr./Ms./Mrs.

First Name

Last Name

Suffix

Preferred Name

Title

Phone

Fax

E-mail address

Address (Street, P.O. Box)

City

State

Country

Postal Code/Zip+4

NACS Magazine subscription

NACS Daily (e-mail)

Administrative Contact (to receive NACS mailings and will be listed in Membership Directory)

Prefix

Mr./Ms./Mrs.

First Name

Last Name

Suffix

Preferred Name

Title

Phone

Fax

E-mail address

Address (Street, P.O. Box)

City

State

Country

Postal Code/Zip+4

NACS Magazine subscription

NACS Daily (e-mail)

PRODUCT/SERVICE CATEGORIES

Using the product/service categories from the Product/Service Category Listing page, please list up to 5 products/services your company provides, manufacturers, or distributes. **Please see the Product/Service Category Listings.**

Products/Services:

1.

2.

3.

4.

5.

Please choose which of the following best describes your company. (You may select more than one.)

Manufacturer for resale – produces consumer packaged goods

Product/Service/Equipment Provider not for resale – technology, consulting, buying groups, cleaning supplies, foodservice equipment, non-grocery wholesaler/distributors, etc.

Convenience Distributor – distributes a full-line of products, including tobacco, confectionary, general merchandise, dry grocery, frozen and perishable items for resale by convenience retailers. The typical convenience distributor provides delivery, credit, sales representation and other value-added services to convenience retailers. Companies who distribute their own manufactured products do not qualify as convenience distributors.

Broker – manufacturer's representative

Fuel Marketer/Jobber – wholesaler of fuel; does not operate any stores

One of the many services NACS performs is to represent the industry before federal and state governments. Under federal laws, the percentage of dues applied towards lobbying activity is not tax deductible as a business expense. For your NACS membership, this means that 55% of your 2024 dues are non-deductible. (NACS Magazine subscription price of one year (\$70) is included in dues, and members may not deduct subscription price from dues.)

NACS Supplier Membership Refund/ Cancellation Policy

NACS reserves the right to refuse or cancel a membership in NACS at any time and for any reason.

If NACS refuses a new or renewing membership, organizations will be offered a refund for the remaining portion of their membership at the time of termination.

NACS Supplier Membership Cancellation by Member Organization

Membership cancellation received within 3 days of joining may be eligible to receive a full refund less a \$75 service fee with the following conditions:

- If organizational/individual accounts tied to the membership have downloaded/ accessed/viewed any of the available documents, courses or training online via convenience.org or mail, the refund will be allocated minus the current non-member rates for any resources downloaded/viewed online or received via mail as part of NACS member benefit.
- Cancellations will be accepted via email and must be received by the stated cancellation deadline.
- Cancellations received after 3 days will not be eligible for a refund. All benefits of physical or digital format received by the member organization must be cancelled/ returned to NACS.
- All refund requests must be made by the organization's primary contact or credit card holder.
- Refund requests must include the name of the organization, card holder, and/or transaction number.
- Supplier membership can be cancelled at any time by requesting such cancellation in an email to nwalbe@convenience.org. Any membership cancellations that take place more than 3 days after purchase of a membership will not receive any refunds, however all membership-related listings, benefits, and values will be cancelled.
- The above policies apply to all NACS memberships unless otherwise noted in membership materials. Please read all individual materials thoroughly for any specific policies.

*I have read and understand the **NACS Supplier Membership Cancellation Policy** on the following page. I understand that supplier membership with NACS is not a guarantee of booth space at the NACS Show.*

IMPORTANT REFERENCE DOCUMENTS AND LINKS

NACS Show Terms & Conditions – www.nacsshow.com/exhibitterms

Online Floor Plan – www.nacsshow.com/floorplan

NACS Show Home Page – www.nacsshow.com/exhibit

Product Category (Required - Maximum 5)

From the list below, place "X" by the categories which best describes the product(s) or service(s) you will be displaying. These selected categories will aid in the booth selection process only.

FACILITY DEVELOPMENT &

STORE OPERATIONS

- Accounting (2000)
- Advertising (2010)
- Advertising/Public Relations Consultants (2015)
- Age Verification - Services (2017)
- Audits - Physical Inventory (2019)
- Blimps(2020)
- Marketing/Merchandising Consultants (2115)
- Building Components-Doors, Windows, Flooring (2027)
- Cleaning Supplies (2030)
- Management Consultants (2040)
- Disaster Rec./Bus. Cont. Planning (2050)
- Drive-Thru Services/Equipment (2055)
- Environmental Cleanup (2060)
- Facilities Management (2065)
- Financial Services (2070)
- Flooring (2075)
- Financial Advisors (2077)
- Franchises - Store Operations (2078)
- Heating & Cooling - HVAC (2080)
- Industry Data/Business Intelligence/Analysis (2085)
- Inside Signs & Lighting (2090)
- Insurance (2100)
- Last Mile DeliveryServices (2105)
- Laundry Equipment (2110)
- Non-Foodservice Cases &Counters (2120)
- Other Store Equipment (2130)
- Other Store Services (2140)
- Personnel Services & Consultants (2150)
- Point of Sale Advertising (2151)
- Publications - Trade (2155)
- Recycle Products and Services (2157)
- Safety Products and Services (2158)
- Security Equipment (2160)
- Security Services (2170)
- Shelving & Displays (2180)
- Site Evaluation/Real Estate Consultants (2185)

- Store Design/Layout & Construction Systems (2190)

- Uniforms (2200)
- Vending (2201)
- Vending Equipment (2202)
- Waste Management (2210)

FOOD EQUIPMENT &

FOODSERVICE PROGRAMS

- Bakery (3000)
- Barbecue (3005)
- Beverages - Cold Dispensed (3010)
- Beverages - Frozen Dispensed (3020)
- Beverages - Hot Dispensed (3030)
- Chicken (3040)
- Cooler Accessories (3050)
- Coolers (3060)
- Dishwashers (3065)
- Dispensed Paper/Plastics (3066)
- Dispensers - Beverage (3067)
- Dispensers Food & Product (3070)
- Food Preparation (3080)
- Food Service Cases & Counters (3090)
- Food Service Packaging (3093)
- Franchises - Foodservice (3095)
- Frozen Treats (3100)
- Hamburgers (3110)
- Hot Dogs/Roller Grill (3120)
- Ice Machines (3125)
- Menu Systems (3130)
- Mexican (3140)
- Other Cuisine (3150)
- Other Foodservice (3160)
- Packaged Sandwiches/Deli Products (3170)
- Pizza (3180)
- Refrigeration (3190)
- Sandwiches - on-site preparation (3200)
- Seafood (3210)
- Soups and Salads (3220)
- Utensils (3225)
- Warming Equipment and Ovens (3227)
- Water Purification Systems (3230)

IN-STORE MERCHANDISE

- Alternative Snacks (4002)
- ATM Equipment (4005)
- ATM Service (4010)
- Automotive Products (4020)
- Batteries (4030)
- Beer (4040)
- Bottled Water (4050)
- Brokers (4060)
- Candy (4062)
- CBD (4065)
- Check Cashing (4070)
- Coffee, Ready-to-Drink (4085)
- Cigarettes (4080)
- Cookies (4087)
- Edible Grocery Items (4100)
- Electronic Cigarettes/Cigars (4101)
- Energy Bars (4102)
- Energy Drinks (4105)
- Film/Photo (4110)
- Frozen Foods (4130)
- Greeting Cards/Gifts (4140)
- Hardware/Housewares (4150)
- Health & Beauty Care (4160)
- Home Delivery (4170)
- Ice (4180)
- Ice Cream (4190)
- Iced Tea (4200)
- Juice/Juice Drinks (4210)
- Lottery/Gaming (4220)
- Meat Snacks (4222)
- Media Entertainment (CD/DVD/MP3) (4225)
- Milk & Other Dairy Products (4230)
- Money Orders (4240)
- Muffins/Donuts (4245)
- Non-Edible Grocery Items (4250)
- Novelty & Seasonal Items (4260)
- Nutritional Snacks (4265)
- Other Packaged Bev./Nutrition Drinks (4270)
- Other Products for Sale (4280)
- Other Tobacco Products (4290)
- Other Tobacco Products - Cigars (4292)

Continued on next page

Continued from previous page

- Other Tobacco Products - Papers (4294)
- Other Tobacco Products - Pipes (4296)
- Other Tobacco Products-Pipe-Cigarette Tobacco (4298)
- Other Tobacco Products-Smokeless (4299)
- Packaged Bread (4300)
- Packaged Deli Products (4305)
- Packaged Sweet Snacks (4308)
- Paper/Disposable Products (4310)
- Perishable Grocery Items (4330)
- Prepaid Gift Cards (4359)
- Prepaid Telecommunications (4360)
- Publications - Consumer/Maps (4370)
- Salty Snacks (4375)
- Smoking Accessories (4380)
- Snack Cakes/Pastries/Desserts (4385)
- Soft Drinks (4390)
- Sports Drinks (4400)
- Sunglasses (4410)
- Telecommunications Hardware & Accessories (4415)
- Toys/Recreational Equipment (4420)
- Trading Cards (4430)
- Vitamins/Supplements (4463)
- Wearables/Apparel (4465)
- Wholesalers/Distributors (4470)
- Wine/Wine Coolers/Liquor (4480)

FUEL EQUIPMENT & SERVICES

- Air Compressors (5000)
- Alternative Fuel Equipment (5010)
- Automotive Services (5030)
- Breakaways (5050)
- Buildings (5060)
- Cabinetry/Shelving Units (5070)
- Canopies/Fascia (5090)
- Car Wash Systems (5105)
- Car Wash Chemicals & Solutions (5095)
- Car Wash Equipment (5100)
- Cathodic Prot./Corrosion Prot./Anodes (5110)
- Compressed Natural Gas (CNG) Equipment (5115)
- Control Handles (5120)
- Controls (5130)
- Diesel Exhaust Fluid (DEF) & Equipment (5135)
- Dispenser Pans (5140)
- Dispensers - Petroleum (5150)
- Displays for Gas Pumps (5160)

- Drainage Systems (5170)
- Electrical Panels (5180)
- Electronic Circuit Boards (5190)
- Electric Vehicle Charging Station Equipment (5195)
- Explosion-Proof Electric Motors (5210)
- Filters (5220)
- Flexible Connectors (5250)
- Flow Restrictors (5260)
- Fuel Additive Injection Systems (5270)
- Fuel Management Systems (5280)
- Fuel Oil Handling Equipment (5290)
- Fueling Facility Service & Construction (5300)
- Gauges (5310)
- Hose (5320)
- Hose Reels (5330)
- Intercom Equipment (5340)
- Island Forms (5350)
- Isolation Jackets (5360)
- Kiosks/Prefabricated Buildings (5370)
- Leak Detection/Monitoring (5380)
- Light Poles (5400)
- Lighting (5410)
- Lube Equipment (5430)
- Manholes (5440)
- Mechanical Computers (5450)
- Merchandisers (5460)
- Meters (5470)
- Nozzles (5490)
- Oil/Water Indicators (5510)
- Oil/Water Separators (5520)
- Petroleum Equipment Distributors (5530)
- Petroleum Products (5540)
- Pipe Guards (5550)
- Piping (5560)
- POS Systems (5570)
- Power Conditioner/UPS Systems (5580)
- Printers (5590)
- Provers and Test Measures (5600)
- Pumps (5610)
- Remote Fill Boxes (5620)
- Sealants (5630)
- Secondary Containment (5640)
- Self-Serve Air/Water (5650)
- Sign Poles (5660)
- Signs/Decals (5670)
- Solar Power Supply (5690)
- Spill Cleanup Materials (5700)
- Spill Containment (5710)

- Sumps (5720)
- Swivels/Joints (5730)
- Tank Linings/Coatings (5740)
- Tank Security Systems (5750)
- Tank Truck Equipment (5760)
- Tanks - Petroleum Equipment (5770)
- Tire Inflators (5780)
- UST-Monitoring/Inventory/Fuel Mgt. (5790)
- Vacuums (5800)
- Valves/Fittings/Clamps/Couplings/ Adapters (5810)
- Vapor Recovery Equipment (5820)
- Vending Machines, Oil (5830)
- Vents/Caps (5840)

TECHNOLOGY

- Age Verification - Products (6006)
- Computer Software (6000)
- Automation Consultants (6001)
- Back Office & Head Office Software/Hardware (6002)
- Bar Code Scanners (6003)
- Biometrics (6007)
- Cash Handling Systems (6004)
- Check Recovery & Verification Services (6005)
- Computers (6010)
- Electronic Funds Transfer (6020)
- Electronic Kiosks (6030)
- Inventory Optimization (6040)
- Knowledge Management (6045)
- Loyalty Programs (6050)
- Mobile Applications (6055)
- Networks/Communications (6060)
- Other Tech. Equipment & Accessories (6070)
- Other Technology Services/ASPs (6080)
- Point-of-Sale Software/Hardware (6090)
- Price Optimization (6100)
- Radio Frequency Providers (6110)
- Satellites (6120)
- Software (6121)
- Sustainable Systems (6125)
- Telephone Services & Systems (6130)
- Training Services - Online (6140)
- Training Services - CBT (6150)
- Training Services - Help Desk (6160)
- Training Services - Other Services (6170)
- Wireless (6180)