

# NACSSHOW2024



## NACCSHOW JUNE EXHIBITOR NEWSLETTER

*Providing exhibitors with updates and the tools to plan for a successful NACS Show.*

### EXHIBITOR SERVICE KIT

The Exhibitor Service Kit is now live! You can access in your [NACS Show Exhibitor Portal](#) (login required).

### COOL NEW PRODUCTS PREVIEW ROOM

[Watch this short video](#) to learn more about showcasing your product in the Cool New Products Preview Room at this year's NACS Show. Limited space is available; first-come, first-served. [Log into the exhibitor portal](#) and click on the Order Show Marketing tile to secure your space. Questions? Contact [Nicole Walbe](#).

### EXHIBITOR MEETING SPACE

Exhibitors can purchase meeting space at this year's show.

- [Business Appointment Centers](#) are semi-permanent meeting rooms in the Expo Hall.
- [Permanent Meeting Rooms](#) are private meeting rooms at the Las Vegas Convention Center.

Meeting space is assigned on a first-come, first-served basis. Reserve your room(s) today:

1. Login to the [Exhibitor Portal](#).
2. Select "Exhibitor Dashboard".
3. Select "Order Show Marketing and Advertising".
4. Select "Meeting Space" from the drop-down menu and enter the quantity needed and "Add to Cart".
5. Click "Check Out" in the top right corner when you're ready.

Questions? Contact [Laura Miller](#).

### PRE-SHOW PREP MEETING

In last month's exhibitor newsletter, we mentioned that we will not be holding an in-person Pre-Show Prep Meeting this year due to the ongoing renovations at the Las Vegas Convention Center.

Instead, we will be posting all the content that we usually present at the meeting online on the NACSShow.com website, beginning in mid-July. This is scheduled to include a live webinar (**July 10 at 2 pm EDT** – recording available afterward). NACS Expo Staff will review available planning resources and key information from the show's official contractors for catering, electric, audio visual, and more. Register [here](#).

Then be sure to join us on **July 16 at 2 pm EDT** for live a webinar from Tradeshow expert Jefferson Davis on "How to Improve NACS Show Lead Quality & Sales Conversion". Register [here](#).

We will also have an expanded Exhibitor Resource Center featuring Tips & Tricks from experienced exhibitors as well as a list of “Subject Matters Mentors” who are on our Exhibitor Advisory Committee and have agreed to serve as a resource for advice on a number of things to help you have a great experience at the NACS Show.

### **We value your input!**

Complete a quick survey about **NACS research products** and **identifying rising leaders** in your organization: <https://www.surveymonkey.com/r/GWNGFT5>

### **CHECKLIST ITEMS**

- **Exhibitor Portal Open (Login Required)** The [NACS Show Exhibitor Portal](#) is the gateway to access pre-show planning needs.
  - Approve Exhibitor Directory company listing details – **due by July 31<sup>st</sup>**
  - Booth Payment (download invoice or submit payment) – **final balance was due June 10<sup>th</sup>**
  - Badge Registration – register booth personnel, upgrade to Full Conference
  - Cool New Products and/or Business Appointment Centers space reservation
- Hot water handwashing stations and workspace sanitizing stations are required in each booth providing opened samples. Learn more in the [Exhibitor Service Kit](#).
- **Exhibitors Beware!** Please review the list of [NACS Official Contractors](#). We have been made aware of companies that may be aggressively pursuing you, or your company, to solicit services (especially housing/hotels) surrounding the NACS Show. *If you are ever unsure of the legitimacy of an offer of service, please feel free to reach out to your [account manager](#) first.*
- **Have you reserved your housing?** It's not too early to reserve your housing for the 2023 NACS Show. We STRONGLY encourage you to book through our [official housing vendor, Connections Housing](#) (see notice above).

### **Exhibitor Updates Archive – Don't Miss Out!**

All NACS Show exhibitor communications are archived for your team to review at any time. Check the [Exhibitor Update archive](#) to ensure that you haven't missed any time-sensitive information.