

NACSSHOW2026

ENERGY
MARKETERS
OF AMERICA

PEI

CONEXXUS

Las Vegas | Las Vegas Convention Center
Events and Programs: October 6-9, 2026
Expo: October 7-9, 2026



2026 Preliminary Schedule*

TUESDAY, OCTOBER 6

7:30 am - 5:30 pm Registration
10:00 am - 5:30 pm Cool New Products
Preview Room | Retailers Only
12:30 pm - 3:45 pm Educational Sessions
4:30 pm - 5:30 pm Opening General Session
5:30 pm - 7:00 pm Kickoff Party

WEDNESDAY, OCTOBER 7

7:30 am - 5:30 pm Registration
8:00 am - 11:30 am Cool New Products
Preview Room | Retailers Only
8:00 am - 10:00 am Educational Sessions
10:15 am - 11:15 am General Session
10:30 am - 5:30 pm EXPO | New Exhibitor
Area ONLY
11:30 am - 5:30 pm EXPO | All Exhibits
11:30 am - 5:30 pm Cool New Products
Preview Room

THURSDAY, OCTOBER 8

7:30 am - 5:30 pm Registration
8:00 am - 5:30 pm Cool New Products
Preview Room
8:00 am - 10:00 am Educational Sessions
10:15 am - 11:15 am General Session
10:30 am - 5:30 pm EXPO | New Exhibitor
Area ONLY
11:30 am - 5:30 pm EXPO | All Exhibits

FRIDAY, OCTOBER 9

7:30 am - 1:30 pm Registration
8:00 am - 1:30 pm Cool New Products
Preview Room
8:30 am - 9:30 am General Session
9:00 am - 1:30 pm EXPO | New Exhibitor Area
and Main Exhibits

*Schedule subject to change.
Please visit www.nacsshow.com for updates.

Become a NACS Member!

NACS members are prioritized during the booth selection process. Becoming a NACS member and sustaining your membership is the key to earning priority points and improving your booth selection options at the NACS Show.

But there are many other benefits of NACS membership as well! To learn more about the additional benefits of NACS supplier membership, visit:
www.convenience.org/suppliermembership

or contact:

Nicole Walbe
nwalbe@convenience.org
(703) 518-4229

Siara Corprew
scorprew@convenience.org
(703) 518-4288

2026 Exhibit Hall Hours

Wednesday, October 7

10:30am - 5:30pm (New Exhibitor Area)
11:30am - 5:30pm (Main Exhibits)

Thursday, October 8

10:30am - 5:30pm (New Exhibitor Area)
11:30am - 5:30pm (Main Exhibits)

Friday, October 9

9:00am - 1:30pm (All Exhibits)

Exhibitor Move-In/Move-Out

Move-In: October 3 - 6, 2026. The NACS Show has a targeted move-in schedule. All exhibitors will be assigned a date and time. Details will be provided in the Exhibitor Service Kit in June.

Move-Out: October 9 - 11, 2026. Dismantle of exhibits begins no earlier than 1:30 pm on October 9. All exhibitor freight must be removed by 5:00 pm on October 11, 2026.

Visit www.nacsshow.com/exhibit for contact information of NACS and PEI exhibit sales representatives.

Who attends the NACS Show?

Data represents buyers only / Data based on most recent NACS Show 2025



25,136
total attendees

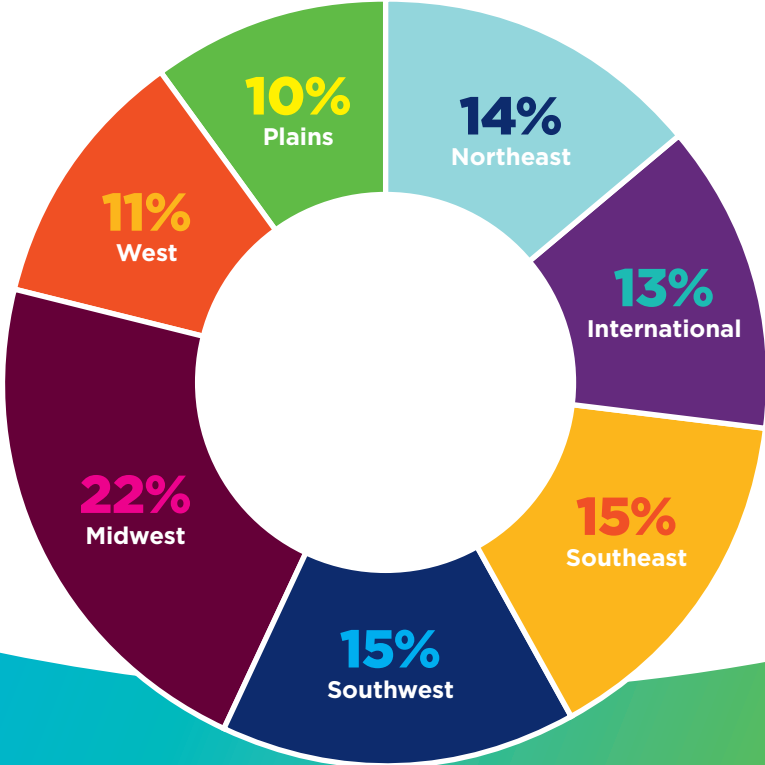
7,046 Buyers

More than **1,150** exhibiting companies showcased their products at the sold out 2025 NACS Show.

Visit www.nacsshow.com/exhibitors to see the full list.

7% Franchise Operation

2025 NACS Show attendees came from all **50** states and **73** foreign countries.



ROI

Retailers of Influence in Attendance Top 20 Retailers Attending the NACS Show

- 7-Eleven, Inc.
- Alimentation Couche-Tard Inc.
- BP North America
- Casey's General Stores, Inc.

- Circle K
- GetGo Cafe+Market
- GPM Investments LLC
- Kwik Trip, Inc.
- Love's Travel Stops

- Marine Corps Exchange
- Maverik, Inc.
- Murphy USA Inc.
- Nouria Energy Corp.
- OXXO

- Pilot Travel Centers LLC
- QuikTrip Corp
- RaceTrac, Inc.
- Sheetz, Inc.
- United Pacific
- Wawa, Inc.

Source: Convenience Store News, September 2025.

Booth Fees

- **For NACS and PEI members:**
\$39.00 per square foot
- **NACS Supplier Membership Fee:**
\$1,350.00 per year Membership with NACS and/or PEI must be maintained through November 2026 to qualify for the member booth rate.

Booth Package

- **High draped back wall** (8 ft.), and 3 ft. high draped side rails (in-line booths only)
- **Booth id sign** (in-line booths)
- **A complimentary company listing** in the online, mobile, and printed Exhibitor Directory.
- **Three (3) badges for booth personnel** per 100 sq.ft. reserved providing access to the exhibit hall for setup, show hours, and dismantle.
Note: Booth floor covering is mandatory and must be provided by the exhibitor (not included in the booth fee).

Display Guidelines

A complete list of booth display guidelines for various booth layouts, hanging sign height restrictions, and truss height requirements can be downloaded and viewed at www.nacsshow.com/displayguidelines.

How Booth Space is Assigned

NACS Show exhibit space is assigned in "Priority Point" order. Only NACS and PEI Members will qualify for Priority Point selection (January - May 2026). Priority Groups have been created for booth selection. Qualifying exhibitors will select within their assigned group based on priority points accumulated. Point totals and Priority Groups were communicated to member companies in December 2025 to designated tradeshow and key contacts of member companies.

Visit www.nacsshow.com/exhibit for the most current information.

***NACS supplier membership applies only to organizations**, not to individuals within an organization. Should an individual CEO/Owner/ Founder/Executive or any individual with qualifying ownership stake in an organization create a new organization, it would be considered a first-time exhibitor based on the new membership (former organization's membership cannot be transferred).

Accumulation of Priority Points

Point accumulation is based on NACS and PEI membership and exhibitor engagement since 2004. The Priority Points reward loyal exhibitors and members of both organizations with weighted emphasis on membership and tradeshow participation. For more details, go to www.nacsshow.com/prioritypoints.

New Priority Point Process

Beginning in 2027, NACS will shift to a new priority point process that will only recognize the previous five years of priority point accumulation. This new process will place greater emphasis on year-round engagement with NACS and provide more opportunities for supplier members to accumulate priority points throughout the year.

Submitting an Application

Applications must be submitted online. Access to the application will be granted based on current membership status and priority points earned. For additional details and floor plans, go to www.nacsshow.com/exhibit

Any exhibitor that misses its assigned Priority Group application deadline will be placed at the bottom of their group for assignment, or at the top of the next group to be assigned.

After priority pre-selection and current member space assignments, exhibit space sales will open up to all suppliers (June 2026).

New Exhibitor Area

Our retailers asked. We answered!

Your new products and services are the #1 reason retailers from around the world come to the NACS Show. The New Exhibitor Area is designed to concentrate all of our new and exciting exhibitors into one high-traffic, high-energy, can't-miss area of the exhibit hall.

The New Exhibitor Area features extra benefits like extended show floor hours, a dedicated entrance and plenty of promotion and publicity to keep traffic flowing and interest strong throughout all three days of the NACS Show. If you are a new exhibitor at the NACS Show, we want your first experience to be huge success!

Space in the New Exhibitor Area is limited.

What you get:

- **10' x 10' exhibit space**
- **Extra, dedicated exhibit hall hours**
10:30 am - 11:30 am on October 7 (1 additional hour)
10:30 am - 11:30 am on October 8 (1 additional hour)
- **Prominent marketing** to retailers about the New Exhibitor Area

To learn more about the New Exhibitor Area visit: www.nacsshow.com/nea

Contact your Account Manager for more information
expupdate@convenience.org

nacsshow.com/Exhibit/ExhibitorSupportTeam



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If it's visibility you're looking for, look no further.

- **7,046** buyers attended the NACS Show.
- **80%** of retailers come to the NACS Show to see new products.
- Retailers spent an average of **11 hours** at the expo compared to the 9.4 all-industry average.
- **91%** of Show attendees rated their likeliness of recommending the NACS Show to a friend or colleague a 9 or higher (out of 10).
- **69%** of attendees agreed that the Show provides good value for the cost.

Source: 2024 NACS Show Attendee Survey

84%

of exhibitors rated attendees as **high-quality leads.**

Tap into the \$837.4 Billion Convenience Industry

- There are more than **152,255** convenience stores in the U.S. and they sold over **\$501.2 billion** of fuels and inside sales in **2023**.
- One of every 35 dollars spent in the country was spent in a convenience store in 2024.
- Convenience stores sell **80%** of gasoline in the country — that's more than 32 million fill-ups every day.
- The U.S. convenience store industry conducts **155 million** transactions per day — meaning that, on average, half of the U.S. population is at a convenience store every day.

Source: NACS State of the Industry Report* of 2024 Data

75%

of NACS Show exhibitors cited **“showcasing products and increasing exposure”** as a key reason for exhibiting at the 2025 NACS Show.

Restricted & Prohibited Products

The NACS Show welcomes exhibitors who are selling legal products marketed in a lawful manner. Products that are, or that contain any ingredient or constituent part that is, illegal or unlawfully marketed in the United States, the State of Nevada, or the City of Las Vegas are strictly prohibited at the 2026 NACS Show.

While NACS does not independently evaluate the legality of the products shown in the exposition, exhibitors are required to warrant compliance with applicable federal, state, and local laws. If NACS becomes aware of an exhibited product that is illegal or unlawfully marketed, the product will be removed from the NACS Show.

For additional details go to www.nacsshow.com/Exhibit/ExhibitHall/CBD-and-Not-Legal-Products

