

All alcohol shipped to the convention center must be delivered to Freeman's on-site receiving location and must be clearly labeled to include customer name, booth number, quantity, and type. Please refer to the Freeman Exhibitor Kit and use the Alcohol Sampling Direct Shipment to Show Site Shipping labels and address provided. They are also provided below.

***\*\*\*Shipments containing alcohol cannot be shipped to any Freeman off-site location. Any alcohol shipped off-site or directly to the convention center without prior approval will be refused upon receipt. \*\*\****

- A Sodexo Live! warehouse representative will be present to oversee and enforce the initial receiving process. Freeman will maintain a database to track all products received. Product will be stored in trailers located on the LVCC loading dock for the duration of the event.
- Booth deliveries will be made by Freeman, not Sodexo Live! Freeman will maintain a list of approved exhibitors authorized to receive alcohol deliveries. Once on-site, exhibitors must visit the Freeman Storage Service Desk to schedule delivery of their product to their booth. Freeman labor will coordinate and complete the delivery. Any delivery issues should be directed to Freeman.

**Sodexo Live! is not responsible for any alcohol left behind.**

***It is the exhibitor's responsibility to make prior arrangements with the show contractor for the removal of any remaining product from their booth at the close of the show.***

With prior approval from Sodexo only personnel who hold a **valid** Nevada-approved alcohol service certification—such as SERVSafe Alcohol, TAM (Techniques of Alcohol Management), or TIPS (Training for Intervention Procedures)—are allowed to pour and serve alcohol samples and all applicable laws and policies are followed.

When the exhibitor is **NOT** the manufacturer or distributor of the alcohol product being served, a Sodexo Live! bartender is required to pour and serve all alcohol samples. A bartender fee of \$300+ and gratuity of \$150 will be applied. All labor is scheduled for a four-hour minimum.

Detailed Sampling Policies and Guidelines can be found in the Smartsheet link included within the Show Catering Kit.

Freeman<sup>7</sup>

**R U S H**

***DO NOT DELAY***

**CANNOT DELIVER BEFORE: October 02, 2026**

TO: \_\_\_\_\_

Exhibiting Company Name

C/O Freeman

Las Vegas Convention Center

3150 Paradise Rd

Las Vegas, NV 89109

USA

**Alcohol Sampling Show Site Shipping Labels**

**541023**

**EVENT: 2026 NACS Show**

**BOOTH NUMBER: \_\_\_\_\_**

**NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PIECES**

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subject to change.