

2026 NACS Show

Exhibitor Pre-Show Prep

Virtual Session

July 15, 2026

Agenda

NACS Show Overview

NACS Show Planning Resources

NACS Vendors

- Maritz
- Map Your Show
- Sodexo Live!
- Freeman
- LVCVA & Cox





Jessica Hayman

Director, Exhibit Sales &
Services

In-Store Merchandise
Jhayman@convenience.org



Maeve Clow

Exhibit Sales & Services
Manager
Foodservice, Technology,
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Julie Shank

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Siara Corprew

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Nicole Walbe

Director, Supplier Engagement

Cool New Products Room

Nwalbe@convenience.org



Colleen Croarkin

Supplier Relations Specialist

(Hunter Club)

Ccroarkin@convenience.org



Industry Advocacy

Participate in advocacy efforts to advance the industry's priorities in Congress

NACS

Day on the Hill

NACS

In Store

NACS

Grassroots

NACSPAC



Industry Insights & Data

Provide industry benchmarks across operations and HR or conduct custom shopper insights surveys



NACS

Talent Insights Dashboard



Networking & Education

Connect leaders and innovators through content at industry-specific events and trainings

NACS

Leadership Forum

NACS

Food Safety Forum

NACS

HR Forum



NACS
Advancing Convenience & Fuel Retailing



Global Leadership

Provide a community of senior leaders across the world and access to international industry insights

NACS

Convenience Summit Asia

NACS

International

NACS

Convenience Summit Europe



Future of Convenience

Lead the industry in technology and innovation to drive profitability



PROSPR



NACS Foundation

Unify, build, and amplify members' charitable efforts and the impact on communities across the US



Response Relief



Future Fund



Neighborhood Nourish

About Our Industry

- **\$817.5B in total sales in 2025**
- If **total industry sales** were compared to the GDP of all countries, the industry would **rank 22nd**, between Ireland and Taiwan
- **151,975 stores**
- **40M trips** to c-store pumps every day
- **155M transactions a day**

About the NACS Show

NACSSHOW2026
ASSOCIATION OF
EMAI PEI CONEXXUS X

2024 NACS Show

Las Vegas, NV

- 26,124 attendees
(record high)
 - 8,811 'buyers'
- 68 countries / 50 states
- 437,500 sq ft of exhibit space
- 48 education and 4 general sessions
- Top "40" trade show
- It was really, really hot 😊

2025 NACS Show

Chicago, IL

- 25,136 attendees
(attendance record for Chicago)
 - 7,046 'buyers'
- 73 countries / 50 states
- 440,000 sq ft of exhibit space
- 48 education and 4 general sessions
- Top "40" trade show

- **#1 Reason they attend: See new products**
 - Cool New Products Preview Room & Convenience Catalyst
 - New Exhibitor Area
 - Your booth!
- Great networking opportunities
- Education and industry trends/updates
- They spend time at the Expo!
 - **11.3 hours at NACS** vs 9.4 hours all-industry average – almost **20% more**

Event Partners and Affiliates

NACSSHOW2026

THE ASSOCIATION
OF AMERICA **EMA** PEI CONEXXUS **X**

EMA – Energy Marketers of America

Federation of 47 state and regional trade associations representing energy marketers throughout the United States

PEI – Petroleum Equipment Institute

PEI is the authority and source of information for the energy handling equipment industry. PEI is a member-centric organization dedicated to improving the business and operational practices of its members and expanding opportunities for their growth.

Conexxus

Develop standards, innovate technology, and advocate for c-store and fuel markets

Who Makes the NACS Show Happen?

NACS and PEI Staff: Sales, Operations, Logistics

Exhibitor Advisory Committee: Exhibitor Policies, Engagement, Education

Convention Content Committee: NACS Show Education

Supplier Committees: Ambassadors, Membership

Official Contractors and Partners: Exhibitor Services

- Las Vegas Convention Center, Sodexo Live!, Freeman, Map Your Show, Maritz

NACS Planning Resources

2026 NACS Show

Exhibitor Resource Center

www.nacsshow.com/erc

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Exhibit Prep and Setup

Important booth setup-related information including deadlines, official contractors, and pre-show prep materials.

[VIEW DETAILS →](#)

Exhibitor Portal

For 2026 Confirmed Exhibitors Only. Purchase attendee lists, download invoices, and access leads.

[ENTER PORTAL →](#)

Exhibitor Service Kit

Access the Service Kit for information on Freeman services, Exhibitor Appointed Contractors (EAC), shipping & material handling, electric & other utilities, and additional services.

[VIEW SERVICE KIT →](#)

Planning Tips & Tricks

View interviews with retailers about the importance of the NACS Show, recorded show planning webinars, and more resources to help you navigate the logistics involved with exhibiting.

[VIEW TIPS →](#)

Marketing Opportunities

Official NACS Show exhibitor marketing products and packages.

[VIEW MORE →](#)

Exhibitor Updates

Archived monthly newsletters with important updates for 2026 NACS Show Exhibitors.

[VIEW MORE →](#)

Exhibitor Portal

www.nacsshow.com/exhibitorportal

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- Access Exhibitor Dashboard
- Exhibitor Service Kit
- Hotels
- Register Staff
- Purchase/Download Attendee Lists
- Volunteer as an Ambassador



Exhibitor Dashboard

Update your directory listing, download invoices, order show marketing.

powered by n3

LAUNCH DASHBOARD



Badge Registration

Booth personnel badges and upgrades.

LAUNCH REGISTRATION



Exhibitor Service Kit

Shipping details, catering information, utility orders, material handling, and show logistics details.

OPEN SERVICE KIT



Hotels

Book your hotel rooms for the NACS Show through the official housing agency, Connections Housing.

CONNECTIONS HOUSING
SETTING THE STANDARDS IN THE INDUSTRY

LAUNCH HOUSING



Ambassadors

Volunteer as an Ambassador! Connect with your customers and increase your company's visibility at the NACS Show.

Coming in August



Contractors

If not using a NACS Official Contractor, please complete this form for insurance and liability reasons.

MANAGE CONTRACTORS

Invite Your Customer Program

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How to access the program:

1. Login to the [exhibitor portal](#)
2. Launch Registration
3. Invite Your Customer
4. Purchase Full Conference Registrations for Qualified Buyers
 - \$355 per registration

Qualify Your Customer

[See if Your Customer Qualifies >](#)

Is Your Customer Already Attending?

[Check the Attendee Directory](#)

This badge type is available to any customer who qualifies as a Buyer, Retailer/Fuel Marketer/Jobber or a Convenience Distributor. Registrations are subject to verification by Show Management. **Supplier companies and Exhibiting Booth Personnel do not qualify for this program.*

Registration Cost and Access

Cost Per Registration	Access Privileges
\$355	FULL ACCESS including: NACS Show Kick-Off Party, General Sessions, Education Sessions, and the Exhibit Hall

Purchase Registrations

Choose the number of pre-paid registrations you would like to add to your cart.

Choose how many to invite (Press 'Add' below)

Add

Buyer Invite

If you have already purchased passes and would like to purchase additional passes, please call customer service at (469) 513-9489.

Group Financial Summary

Booking Total	\$0.00
Payments	\$0.00

Exhibitor Dashboard

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Due by July 31: Update your Directory Listing for printed materials

What can you do from your Dashboard?

- Order [Cool New Products](#) and [Business Appointment Centers](#) (BACs)
- Order an [Enhanced Listing](#) and view your pre-show leads
- Access the Checklist with key date reminders

All exhibitor information will be reflected on all digital directories (Online Floorplan, Online Directory, Mobile App).

The screenshot displays the NACSSHOW2026 Exhibitor Dashboard. The top header includes the event name and dates (October 7-9, 2026, Las Vegas, NV). A left sidebar contains navigation links: Home, Checklist, Resources, and Leads. The main content area is titled 'Cool New Products Preview Room Booth: C001' and features a user profile for Nicole. The dashboard is divided into several sections: 'Exhibitor Directory Listing' with a table showing progress for Description (None added), Exhibitor Categories (Complete), Event Contacts / Business Cards (0 of 1 added), Special Offers (0 of 1 added), Collateral (0 of 1 added), and Onsite Contact (0 of 1 added); 'Online Advertising Packages' with a 'Boost my Listing' button; 'Financials' with a 'Go to Financials' button; 'Showroom Performance' with 'VIEWS' and 'CLICKS' metrics; 'Order Show Marketing' with an 'Order Show Marketing' button; and 'Manage Product Information' with an 'Update Existing Order Details' button.

Cool New Products Preview Room

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- High visibility
- 300+ products
- Exclusive Buyer Previewing Hours
 - 11 total hrs before Expo!
- Product scanning
 - Reverse lead retrieval
 - Booth traffic driver
- Avg. 40+ leads per product

→ Learn more [here](#)



Business Appointment Centers

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What are Business Appointment Centers (BACs)?

- Meeting space conveniently located in various sections of the Convention Center
- Open ceiling, semi-permanent structure with a door for privacy
- 4-Day and Daily rentals available
 - Open before, during, and after Expo hours
- Furnished*
 - Rates vary based on size and rental duration



**Hunter Club companies receive upgraded furniture*

Permanent Meeting Rooms

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What are Permanent Meetings Rooms?

Private rooms to host customer meetings and receptions or do anything else that helps maximize your customers' time at the NACS Show!

What's included?

Each room is equipped with everything you need to host a successful meeting.

- Company identification sign
- Room key (for 4-day rentals only)
- Room Set: Theater, banquet, classroom, conference, hollow square, u-shape

Room Set-Up Access: 4-day rentals can access rooms up to 24 hrs in advance for preparation. Daily rentals will be available for setup 1 hr prior to the meeting start time.

Availability

- Daily
- Duration of the Show (4-day)

Rate	Pricing
Daily	\$3,000
4-Day	\$4,500

Hours of Operation

Tuesday, October 6	7:30am - 6:00pm
Wednesday, October 7	7:30am - 6:00pm
Thursday, October 8	7:30am - 6:00pm
Friday, October 9	7:30am - 4:00pm

→ Learn more [here](#)

What is Function Space?

- Event space at a hotel property within the NACS official housing block
- 35+ Properties available
- Requests must be approved by NACS to ensure they do not conflict with official NACS programming

→ Submit a request [here](#)

Function Space requests will NOT be approved if they conflict with the official NACS events listed below

Tuesday, October 6

General Session | 3:30 pm – 5:30 pm

NACS Show Kick Off Party | 5:00 pm – 7:30 pm

Board of Directors & Past President's Dinner | 6:30 pm - 10:30 pm

Wednesday, October 7

General Session | 9:45 am - 11:45 am

Expo | 11:00 am - 6:00 pm

CEO Dinner | 6:30 pm - 10:30 pm

Thursday, October 8

General Session | 9:45 am - 11:45 am

Expo | 11:00 am - 6:00 pm

Friday, October 9

General Session | 7:30 am - 9:30 am

Expo | 8:30 am - 2:00 pm

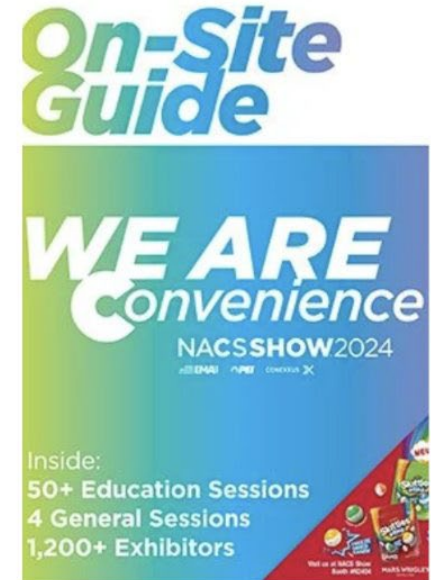
- NACS Magazine October NACS Show Issue
- NACS Show Onsite Guide
- Official NACS Show Daily Newspaper

See all [2026 NACS Show Marketing](#)



The Official NACS Show Daily

Wide distribution, buyer readership and high visibility
—at an attractive price



NACS Show Onsite Guide

A year-round buyer's guide

NACS Show Publication Deadlines and Special Offers

- [NACS Magazine's October NACS Show Issue](#)
 - Space deadline: Aug. 21
 - Materials due: Sept. 1
- [NACS Show Onsite Guide](#)
 - Space deadline: Aug 14
 - Materials due: Aug 21
- [NACS Show Daily Newspaper](#)
 - Space deadline: Aug. 28
 - Materials due: Sept. 3

Special NACS Show Marketing Offers

- Place an ad in NACS Magazine Oct Issue and receive 50% off same size ad in the [NACS Show Onsite Guide](#) and/or the [NACS Show Daily Newspaper](#)
- [New Exhibitor Special Offers](#): Discounts on CNP advertising
- [CNP Preview Room Exhibitor Specials](#): Discounts on CNP advertising



Lead Retrieval

Dink Edwards
Lead Specialist
Exhibitor Services



[See the Basics](#)



MEASURING EXHIBITOR ROI

- Maritz's Lead Retrieval Services provide a wide variety of lead retrieval products such as the RT2000, Tablet or SWAP app for your mobile device.
 - **Handheld Badge Scanner (RT2000):** Good for busy booths that require shared devices
 - **Tablet:** Android Tablet which uses camera as scanning mechanism
 - **SWAP:** Mobile app that you can download on your own personal smart device
- All data can be accessed in real-time through your own personal exhibitor portal



Every lead choice allows you to:

- Gather Data from Attendee badges
- Rank Leads
- Provide Custom Surveys
- Add Notes to Leads
- Access & download data from your secure Portal
- Scan Leads with or without data connection
- View & Edit Data in real time

What's NEW with our Badge Scanning Services:

- Printers Pair 1:1 with all Lead Solutions
- Copy over Surveys from previous years
- [Business Card Scanning](#)

Which solution is right for you?

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SWAP

Native app for Android or iOS

Economical way to get scanning solution into the hands of each salesperson

Tracks leads by individual

Printers pair 1:1 with each SWAP mobile device

Supports sending marketing collateral through email

Handheld Scanner (RT2000)

High speed

Ergonomic – left and right

Good for busy booths that require shared devices

Printers pair 1:1 with each device



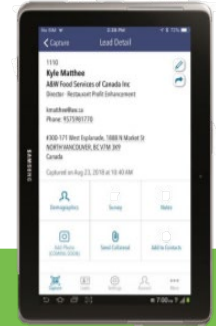
Tablet (Android Device)

Full connectivity with integrated scanning

Good for booths that require a shared scanning device

Larger screen is perfect for long surveys or detailed notes

Printers pair 1:1 with each device



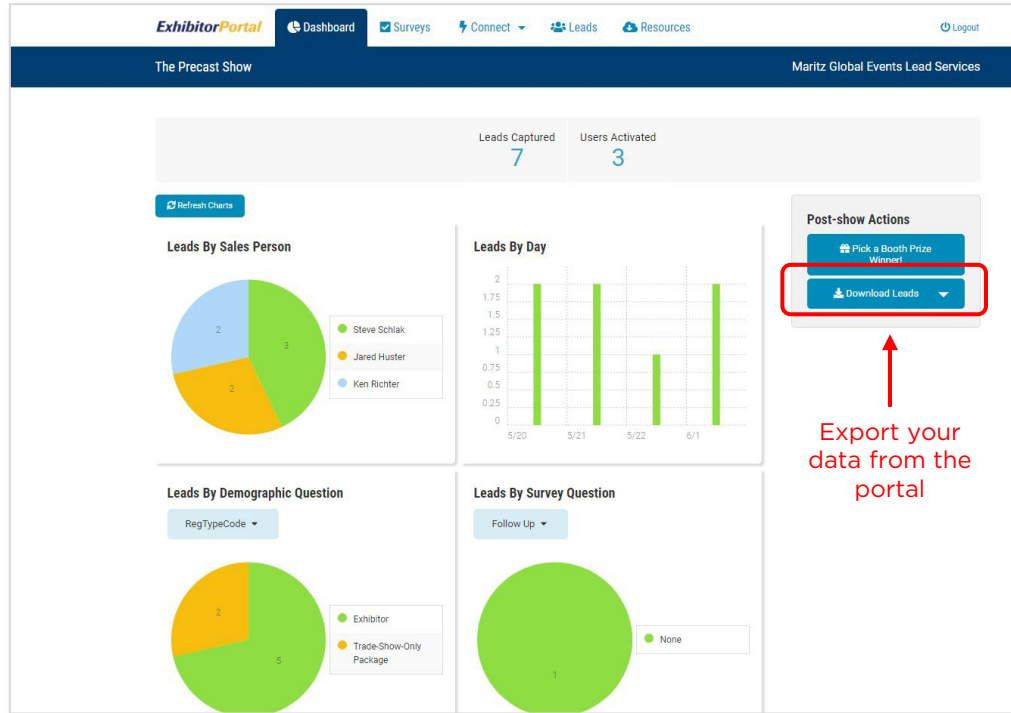
Navigating the Portal

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The [Portal](#) is where all generated Leads are stored.

- [Placing Your Order](#)
- [Navigating the Portal Pre-Show](#)
- [Navigating the Portal Post-Show](#)

How to Order

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Contact: exhibitorservices@maritz.com

- Order Form will be included in your online Exhibitor Manual
- Maritz Exhibitor Sales Representatives will be conducting phone and email outreach regarding lead retrieval and placing an order
- Orders may be placed via:
 - The online order form
 - Maritz's show specific Exhibitor Portal
 - A Maritz Exhibitor Service Marketing & Sales Representative

Official Contractor
NACSSHOW2026

2026 NACS Show

October 6 - 9, 2026 | Las Vegas, NV



CLICK HERE TO ORDER ONLINE: exhibitor.swap.mge360.com



SWAP Lead Retrieval

All prices are listed in USD
See page 3 for full product descriptions

To Submit your Order or for Assistance, Contact: exhibitorservices@maritz.com

Lead Retrieval Solutions	Pricing Through 7/28/26	Pricing Through 9/8/26	Pricing After 9/8/26	Unit Count	Total All prices in USD
SWAP App Package THREE activations on YOUR devices*	\$ 430	\$ 490	\$ 515		
SWAP Handheld Scanner Rental ONE activation pre-loaded on OUR handheld rental device	\$ 490	\$ 540	\$ 590		
SWAP Tablet Rental ONE activation pre-loaded on OUR handheld rental device	\$ 490	\$ 540	\$ 590		
Event API YOUR developers integrate with OUR API with YOUR lead system Click here for more information	\$ 950				
Add-On Enhancements				Unit Count	Total All prices in USD
Additional SWAP Activation(s)** Additional activation(s) on YOUR device* (applicable when paired with one of the above Lead Retrieval Solutions)	\$ 149 per additional user activation				
Bluetooth Printer Pairs with ONE device only	\$ 100	\$ 125	\$ 150		
Custom Sales Qualifiers / Custom Survey Service For targeted prospect questions and responses, send us your custom content, and we'll preload it for you.	\$ 99				
Delivery Service Your order delivered to your booth	\$ 150				

Your order confirmation and payment link will be emailed to you.

Note: All equipment must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show. Leads captured through badge images and handwritten badge ID's are available for upload within 14 days post-event, and are subject to a data services fee.

TERMS AND CONDITIONS: Click [here](#) for additional Terms and Conditions.

App activation applies to singular event. Purchase Orders are not accepted. All orders cancelled prior to 30 days of the show will incur a \$100 cancellation fee. Orders cancelled within 30 days of the show will not be refunded.

Please call for exact quote.

Sub-Total	=	
Processing Fee***	+	\$ 9.99
Total	=	

without Sales Tax****

Contact Information



Lead Retrieval

Dink Edwards • Lead Retrieval Specialist

Office: (301) 748-1866

Email: dink.edwards@maritz.com

Exhibitor Services Customer Service

Office: (877) 623-3487

Email: exhibitorservices@maritz.com





Map Your Show

Trent Hoffman

Senior Exhibitor

Engagement Manager

Online Directory
Interactive Floor Plan
Show Planner
Exhibitor Resource Center
Mobile App

Online Directory, Interactive Floor Plan, Show Planner, Mobile App

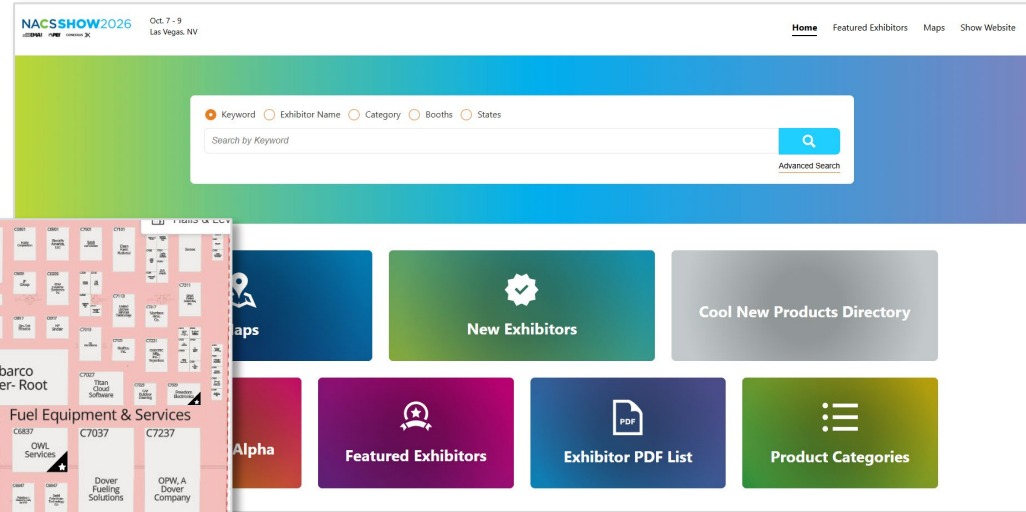
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AMERICAN
SOCIETY
OF APPLIED
MECHANICAL
ENGINEERING
EMAI

PEI

CONEXXUS

Discover • Plan • Navigate • Look Back



2025 Exhibitor Director Usage

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- **Total Visits:** 310,458 59% Increase
- **Company Profile Views:** 261,320 26% increase
- **Click-throughs to Website:** 44,115 27% Increase
- **Added to Show Planner:** 36,236 32% Increase
- **Leads Generated:** 30,449 22% Increase

*Usage continues to grow YOY at a strong pace

Exhibitor Dashboard

2025 NACS Show
October 14 - 17, 2025 | Chicago

Search...

[Home](#)

[Checklist](#)

[Resources](#)

Exhibitor Directory Listing

Description

None added

Exhibitor Categories

4 of 5 added

Event Contacts / Business Cards

0 of 1 added

Online Advertising Packages



Purchase a package and get **3x more visibility** than exhibitors without a package

Boost my Listing →

Financials

All payments have been made.

Go to Financials →

Renew Your Package

Pickup where you left off last show and renew your package.

Renew Package

Exhibitor Dashboard

Special Offers

Collateral

Order Show Marketing

Purchase Cool New Products Showcases or meeting space.

Business Appointment Centers

Cool New Products Preview Room

Permanent Meeting Rooms

Order Show Marketing →

Showroom Performance

IEWS

53

LEADS

0

CLICKS

12

- **Finance:** Download Invoices and Submit Payments
- **Logistics:** Access Registration/Housing
- **Order Booth Products/Services, Marketing:** Advertising, Sponsorships, and Enhanced Listings



Completing Your Basic Company Profile

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- Contact Information
- URL
- Social Media
- **Company Description:** 500 Characters - KEYWORDS
- **Product Categories:** 5 Max
- Geographic Regions
- Brands
- **Collateral:** 10
- **Event Contacts:** 1
- **Show Specials:** 1

Once you have reviewed your company information for the printed show directory/web and made any necessary changes, please click the "Approve Data" button below. Any changes made after 08/01/2023 WILL NOT appear in the printed show directory.

Approve Data

Company Information

Company Name: 1440 Foods
Address: 500 7th Ave.
City: New York
State: NY
Zip Code: 10018
Country: United States of America
Telephone: 303-921-4580
Fax:
Company Email:
Website:
Company description:
Facebook:
LinkedIn:
Twitter:

Edit Information

Directory Contact

Sales Contact. Printed in the directory.
Click here to add a directory contact.

Administrative Contact

Administrative and Tradeshow Contact Only. This information will not be printed in the directory.

First Name: Suzie
Last Name: Hall
Job Role / Title: Trade Show Manager
Email: suzie.hall@advantagesolutions.net
Address: 15310 Barranca Pkwy
Address 2:
City: Irvine
State: CA
Country: United States of America
Zipcode: 92618
Phone: 512-496-0325
Fax:

Edit Information

Product Categories

You have not selected any product categories.

Edit Information

Geographic Regions Served

You have not entered any information for this section, click here to add this information.

Brands

Click here to add brands to your listing.

Enhanced Listing Comparison

	BASIC LISTING	Gold	Platinum	Diamond
Contact Information	x	x	x	x
Booth Number	x	x	x	x
Company Description	x	x	x	x
Product Categories	x	x	x	x
Logo		x	x	x
Access to Online Leads		x	x	x
Featured Exhibitor Inclusion			x	x
Priority Placement in Searches				x
Highlighted Booth on Floorplan				x
Collateral (pdf, doc, URL links)		4 pieces	4 pieces	4 pieces
Business Cards		4 contacts	4 contacts	4 contacts
Product Gallery with Images/Descriptions			4 images	8 Images
Product Gallery Videos				4 Videos

Introducing the Sales Accelerator

- Lead scoring based on overlapping interests
- Buying intent insights
- Additional contacts and company details
- AI-powered customized e-mail messaging

→ [Sales Accelerator Demo](#)

Pulse Energy Drinks

Pulse Energy Drinks brings together the perfect blend of bold flavor and unstoppable energy. With a range of vibrant, refreshing flavors, Pulse isn't just an energy drink—it's a lifestyle. Pulse Energy – Stay sharp. Stay strong. Stay in the zone.

Revenue
2 Million USD

Employees
100

Industry
Beverage

Specialties
Energy Drinks

Headquarters
1234 Main Street, Arlington, VA, USA 21067

Phone
(703) 768-5965

Website
pulseenergy.com



HOT LEAD



WARM LEAD



COLD LEAD

Enhanced Listings

→ [Access the Media Kit](#)



Packages & Sponsorships

Gold Package: \$750

- Company Logo
- Access to online leads
- Display of social media links
- Content automatically appears in the mobile app

Platinum Package: \$1,500

- Includes the **Gold Package**
- **4 product image/text panels**
- Inclusion in the "Featured Exhibitor Search"
- Content automatically appears in the mobile app

Diamond Package: \$3,000

- Includes the **Platinum Package**
- **4 video panels (for a total of 8 display panels)**
- Online booth is highlighted with a corner peel
- Priority placement at the top of all online searches (Featured Exhibitors)
- Content automatically appears in the mobile app

Purchase any package, and receive a 50% discount on an ad in the NACS Show Onsite Guide (up to a \$3,500 value).

Product Spotlight: +\$500

- **Diamond Package Required**
- **Showcase your product image or video on the Exhibitor Directory home page**
- Live link directs attendees to your company's listing
- Limited to the first 28 exhibitors



EXCLUSIVE SPONSORSHIPS*

*All sponsorships require a Diamond Package

Product Category Sponsorship:

+\$500/each

320x50 pixel image (640x100 required for upload).
Guaranteed #1 listing in the category.

Online Hall Sponsorship:

+\$2,500

728x90 pixel image in your online exhibit hall (1456x180 required for upload).

Exclusive Online Directory Sponsorship:

+\$4,500

180x150 pixel image on the online directory home page (360x300 required for upload).

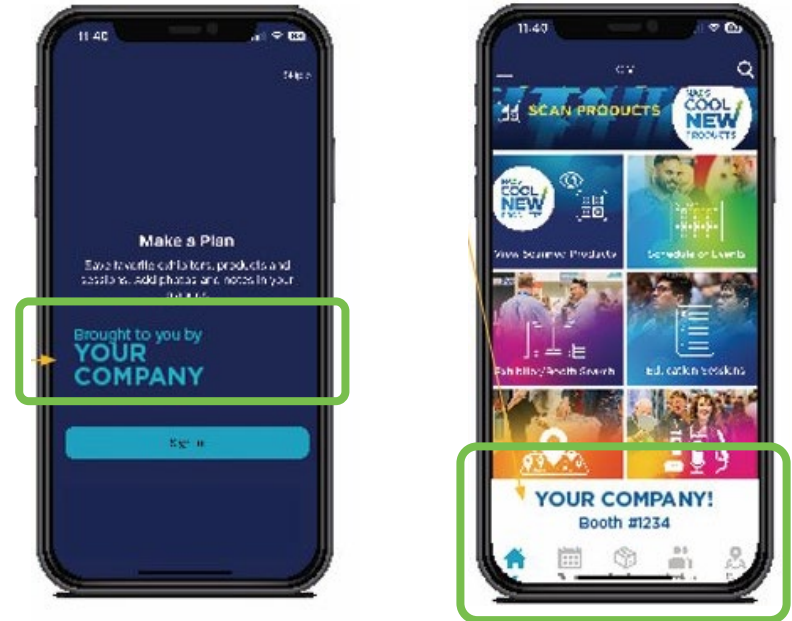
Official NACS Show Mobile App

Mobile Sponsorships

- 10,000+ Downloads
- 108,000+ Launches
- 176,400+ Banner Views

Official App Sponsor: \$15,000 (sold)

- Branding on splash/loading screen
- Up to 3 rotating banners at bottom of various main content pages
- Banners link to your mobile listing for lead capture



Official NACS Show Mobile App

Mobile Sponsorships

- 10,000+ Downloads
- 108,000+ Launches
- 176,400+ Banner Views

Messaging Alerts: \$3,000 each

- 4 messages available each day, except Day 3 (10 messages total)
- Message alerts are pushed based on a scheduled date/time
- Message consists of a subject, short description, full length message
 - **Subject:** 20 characters
 - **Push Notification:** 60 characters
 - **Full-Length Message:** Unlimited
(Recommendation is to stay clear and concise)



Contact Information



Trent Hoffman

Senior Exhibitor Engagement Manager

Thoffman@mapyourshow.com

513-527-8848



ROI / Return On *Insight*
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Catering

Sodexo Live!

Debra McLauchlin

Food & Beverage Catering
Sales Manager



FOOD AND BEVERAGE

Las Vegas Convention Center's Food and Beverage Policy

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It is for the safety of customers that **ready-to-eat food prepared outside of this building is not permitted.**

The Las Vegas Convention Center and Sodexo Live! value their customers' safety, health and wellness regarding food preparation, handling, and regulations as set forth by the Southern Nevada Health District.

All food and beverage vendors, contractors and services must be contracted through Sodexo Live!, as it is the exclusive food and beverage provider for the LVCC.

All aforementioned policies will be strictly managed by the LVCC & Sodexo Live!.

Any violation could result in fees, the removal of product from the Show floor and or obligatory discontinuation of booth activities.

Thank You for your cooperation.



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MARKETING
OF AMERICA **EMAI**

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CONEXXUS **XX**

Please ensure that all orders are finalized by: Monday, September 7th, 12pm PST

All documents are to be signed and orders paid in full by the date above

Orders submitted after this date may be subject to additional fees and
our limited catering menu

*For any custom catering request, please reach out to your catering sales representative

Online ordering is available:

[Las Vegas Convention Center Express Catering](#)

OR

E-mail your catering order form to:

exhibitorcateringlvcc@sodexo.com

For any questions, please contact the Catering Sales Office
702-943-6779



LAS
Vegas[®]
FOOD AND BEVERAGE

Catering Menu

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A La Carte

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All meal pricing includes a maximum of two (2) hours of service time per function.

Dietary Identifications

Please note that our kitchen is not a dedicated gluten-free or allergen-free facility. While we do our best to avoid cross-contact, items are prepared using shared equipment and may come into contact with gluten, nuts, or other common allergens.

Gluten-free 🌾 **Vegetarian** 🌱 **Vegan** 🌿 **Dairy-free** 🥛 **Nut Free** 🌰

The Las Vegas logo, featuring the word "LAS" in a bold, sans-serif font inside a white rectangular box, with "Vegas" in a white, cursive script font below it. A registered trademark symbol (®) is at the end.

Access the Catering Form

Catering Order Form						
To ensure availability of menu items, we encourage you to place your order by the catering deadline date listed on the front page of the catering kit						
Sodexo Live! holds the exclusive rights to all food and beverage within the Las Vegas Convention Center. This exclusive agreement prohibits exhibitors or other event participants from bringing food or beverage into the Las Vegas Convention Center without the written approval of Sodexo Live! - this includes bottled water.						
SHOW EVENT NAME:						
BILLING INFORMATION:						
COMPANY NAME:			ADDRESS:			
CONTACT NAME:			CITY:			
CONTACT'S TITLE:			STATE:			
PHONE #:			ZIP CODE:			
GENERAL EMAIL:			Country:	United States		
ONSITE INFORMATION:						
BOOTH / M.R. #:			GUEST COUNT:			
HALL OR LOT:			Please note that Sodexo Live! does not provide tables for F&B services on the show floor. Must be ordered through the show contractor.			
CONTACT NAME:						
MOBILE CELL:						
EMAIL:						
A fee of \$35+ will apply for each delivery to booths in the exhibit halls and \$50.00+ for each delivery to booths outside of the building.						
DATE OF SERVICE	TIME OF SERVICE		QTY	ITEM / DESCRIPTION	UNIT PRICE	Total: w/out taxes & fees
	START	END				
			0		0	\$ 0.00
			0		0	\$ 0.00
			0		0	\$ 0.00
			0		0	\$ 0.00
			0		0	\$ 0.00
			0		0	\$ 0.00
			0		0	\$ 0.00
			0		0	\$ 0.00
			0		0	\$ 0.00
			0		0	\$ 0.00
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			0		0	\$ 0.00
			0		0	\$ 0.00
			0		0	\$ 0.00
			0		0	\$ 0.00
			0		0	\$ 0.00
			0		0	\$ 0.00
			0		0	\$ 0.00
			0		0	\$ 0.00
			0		0	\$ 0.00
(+) = Current state tax, 8.375% / (++)= 19% service fee and current state tax, 8.375%					Total: w/out tax & fees	\$ 0.00

Upon receipt of this form, payment must be received. Payment may be made by cash, check, credit card, or ACH transfer. All payments are non-refundable. Consumption and/or onsite ordering.

100% Pre-payment is due 30 days from the date of the event.

Sample requests are to be submitted by Monday, September 7th, 12 PM PST

Sampling Request Form

Sampling approvals are granted on a case-by-case basis and are not guaranteed. All approvals are at Sodexo Live's discretion.

Click below to access the Sampling Portal:

CLICK HERE

Per Southern Nevada Health District requirements, a sanitation station must include:

- 5-gallon hot water supply tank
- 5-gallon waste water tank/bucket
- Liquid hand soap in a pump dispenser
- Single-use paper towels
- Food-grade sanitizing wipes (no-rinse)

Water must be replenished as needed and maintained at 110–112°F.
Manufactured, sealed products do not require a handwashing kit.



Fields marked with an asterisk (*) are required.

NACS Sampling form 2026

Sodexo Live! is the exclusive food and beverage provider at the Las Vegas Convention Center and is looking forward to serving all your catering needs. As such, Sodexo Live! is responsible for the safety of all food and beverage consumed, prepared and dispensed on property. At times, specific business needs will require an exception to this exclusivity therefore the following guidelines have been provided.

Outside food and beverage is prohibited unless the exhibitor is the owner, manufacturer or distributor of the product. All sampling food and beverage must be approved by Sodexo Live! and forms submitted no later than the posted catering deadline date. This includes but is not limited to bottled water, bags of ice, alcoholic or non-alcoholic beverages, crew meals and packaged snacks etc.

Food preparation using heating/kitchen services must be disclosed to Sodexo Live! and the Las Vegas Convention Center's Fire Prevention Team by the catering deadline (refer to exhibitor kit for exact date). All heating elements are subject to approval. A description of size/equipment/processing procedure is required.

Southern Nevada Health District requires a Hand Washing Sanitation Kit when preparing or distributing unwrapped sampled product. You may provide your own kit or rent one through Sodexo Live!

Cash handling and point of sale food and beverage transactions not operated by Sodexo Live! are not permitted. Order taking is permitted.

The Southern Nevada Health District considers the use of CBD/THC, Kava and Kratom in food & beverage to be an adulterant, which is prohibited.

Exhibitors wishing to sample alcoholic beverage products must contact Sodexo Live! for approval and procedures to be compliant with specific local laws and policies. A Sodexo Live! bartender is required *All additional alcohol must be purchased through Sodexo Live!*****

Company Name *

Sodexo Live!

Hall *

North

Booth Number *

1122

On Site Representative Name *

Robert H

On-Site Contact Phone Number *

+1 (702) 943-6779

Email *

Exhibitorcateringlvcc@sodexo.com

Sampling *

Food portions are restricted to 2 Oz Portions.
Samples above allotted sample size will require additional waiver fees.

Manufactured-sealed product do NOT require a handwashing kit.

*****Alcoholic beverage sampling requires prior approval as specific laws and policies apply. A Sodexo Live! bartender is required*****

Food (2oz portion)

Proprietary Product to be Sampled *

Sampling products containing THC, CBD, Kava, and Kratom is prohibited

Please list a description of your product:

Chocolate bites

Cooking Food *

Approval required for cooking at booth from Fire Prevention's team.

Please indicate your cooking element below. You may add equipment link for reference.

No

COI Upload *

*****PLEASE ATTACH A PDF COPY OF YOUR CERTIFICATE OF LIABILITY INSURANCE*****

A certificate of insurance naming both Sodexo Live! and the LVCCA as additionally insured is also required and must be submitted to your Catering Representative to include:

General liability (\$1,000,000)
Workers Comp (\$1,000,000)
Address: 3150 Paradise Rd Las Vegas NV 89109



Drop your files here
Browse

Acknowledgement *

Sodexo Live! has exclusive food and beverage distribution rights within The Las Vegas Convention Center.
Exposition sponsoring organizations and their exhibitors may distribute sampled food or beverage products ONLY upon Written Authorization from Sodexo Live!.

GENERAL CONDITIONS

Exhibitors who directly manufacture, produce or distribute the intended product(s) may be given permission to sample portions of their products contingent on approval from Sodexo Live! The product(s) must be related to nature of the event. Exhibitors who do not directly manufacture, produce or distribute the product, may NOT sample or bring in any outside food and/or beverage. As the exclusive food and beverage provider for the Las Vegas Convention Center all food and beverage must be ordered through Sodexo Live! Sampled products may only be distributed within an Exhibitor's Booth, you are not authorized to sample in meeting rooms. Samples are not permitted to be sold.

Exhibitors acknowledge all Sodexo Live! approved sample(s) are limited to a specific size:
a. Food limited to a maximum of 2oz per sample.
b. Non-Alcoholic Beverage limited to maximum of 3oz per sample.
c. Alcohol limited to maximum of 1oz per sample. Sample must include mixer

Exhibitors acknowledge that samples distributed larger than the sizes listed above will be subject to additional fees per product charged at cost of the Exhibitor(s), or operations will be terminated.

Exhibitors acknowledge responsibility for adhering to all Federal, State and Local Health Department Regulations for preparation and distribution of food or beverage.

Exhibitors acknowledge responsibility for storage, handling, delivery and service of all equipment and products to execute the sampling activation(s). Exhibitors acknowledge Sodexo Live! is not liable for actions or damages resulting from equipment utilized from the sample activation(s).

Exhibitors acknowledge a Certificate of Liability Insurance naming Sodexo Live! and The Las Vegas Convention Center must accompany your Sampling Request Form thirty (30) days prior to the event start date. Requests received by Sodexo Live! within and after the thirty (30) day period will not be considered for approval. Your company's name as contracted with Sodexo Live! and The Las Vegas Convention Center must appear on the Certificate of Insurance. Sodexo Live! reserves the right to terminate any sampling operations that does not have a Certificate of Insurance with the appropriate verbiage on file.

WAIVER OF LIABILITY, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT

In consideration of being permitted to participate at The Las Vegas Convention Center in a supervisory capacity, the sampling as detailed on the authorization request, the undersigned, heirs and personal representatives or assigns, do hereby release, waive, discharge and covenant not to sue Sodexo Live! and The Las Vegas Convention Center, their officers, employees and agents from any and all claims resulting from personal injury, accidents or illnesses (including death), and property loss arising from, but not limited to, participation in.

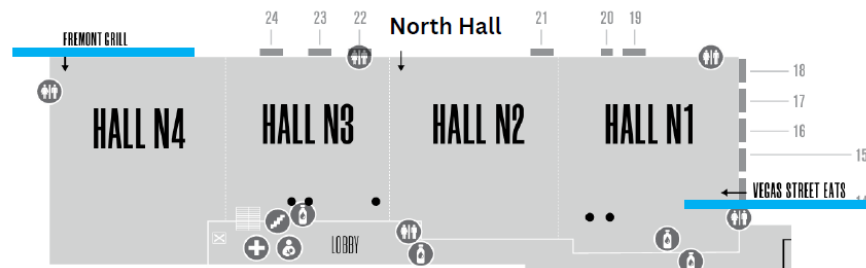
By signing this form, I agree to the terms and conditions listed acknowledging that Sodexo Live! reserves the right to terminate any sampling activation leading up to or during an event at Sodexo

Live!'s discretion and submitting this agreement is not a guarantee of sampling approval.

☐

☐ Send me a copy of my responses

Submit



Hand Sanitizing Kit Rental pick-up & Bagged Ice sales

North Hall hours of operation:

Vegas Street Eats concession stand

Oct 6th - 12pm - 5 pm Oct 7th & 8th - 7:30 am - 6 pm: Oct 9- 7:30 am - 1:30 pm

Fremont Grill concession stand

Oct 6th - 12pm- 5 pm Oct 7th & 8th - 7:30 am - 6 pm Oct 9th - 7:30 am - 7 pm

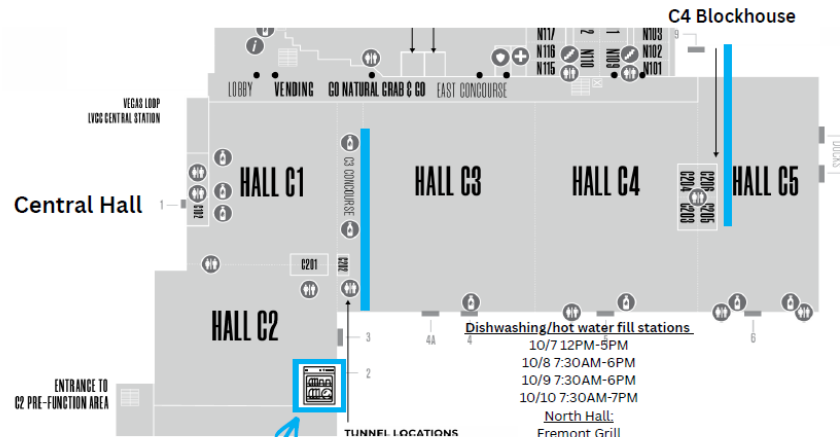
Central Hall hour of operation:

Market Fresh concession stand - Located within our C3 Concourse

Oct 6th - 12pm - 5 pm Oct 7th & 8th 7:30 am - 6 pm Oct 9th 7:30 am - 1:30 pm

C4 Blockhouse

Oct 6th 12pm - 5 pm Oct 7th & 8th 7:30 am - 6 pm Oct 9th 7:30 am - 7 pm



Dishwashing/hot water fill stations

10/7 12PM-5PM

10/8 7:30AM-6PM

10/9 7:30AM-6PM

10/10 7:30AM-7PM

North Hall:

Fremont Grill

Vegas Street Eats

Central Hall:

C4 Blockhouse

Freeman Express station near booth C429 C2 Hall (Built in on the show floor - Drop off for dishwashing ONLY - This is **NOT** a Hot water fill station)

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EMAI PEI CONEXUS X

The SNHD will inspect every booth each day of the event.

It is imperative that every area, or booth where food preparation, food/beverage is demonstrated or sampled that is **not manufacturer sealed**, MUST have a SNHD sanctioned sanitation hand wash kit.

Kits can be rented and picked up on site from Sodexo Live! at a designated pick up location for \$150+ state tax each or you may provide your own as long as they are compliant per the SNHD:

- 5-gallon minimum waste tank/bucket
- Liquid hand soap in a pump dispenser
- Single-use paper towels
- SANITIZING WIPES MUST BE FOOD GRADE NO RINSE

Hand Sinks: Gravity Fed



Hand Sink "Sharing" Scenarios

NACSSHOW2026

EMAI

PEI

CONEXXUS

Not Approved

The following booths are unable to share a hand sink due to physical obstructions.

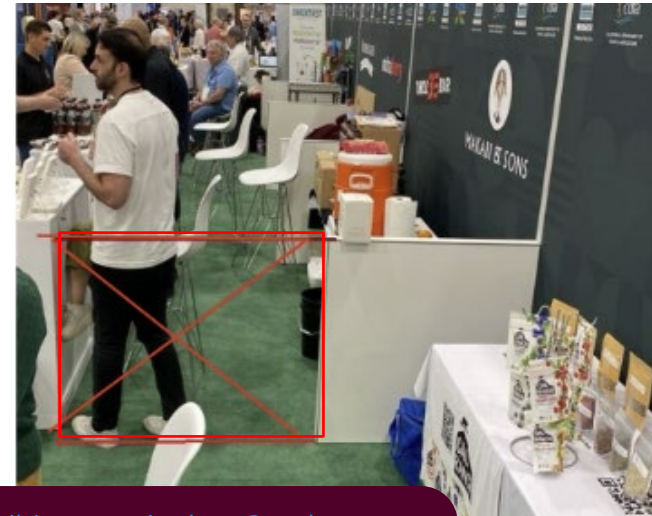


Sharing is at the discretion of the SNHD Inspector.

Yes Approved (2-3 booths)

Small booths with half pony wall, reasonably accessible

***Note:** If pony wall is extended through "red" area – NOT approved



To place your order, please email inquiries to exhibitorcateringlvcc@sodexo.com



FOOD AND BEVERAGE

Thank You

Catering Sales Office: 702.943.6779

Email: exhibitorcateringlvcc@sodexo.com

Online Orders: lvvaexpresscatering.ezplanit.com

Freeman Show Services Overview

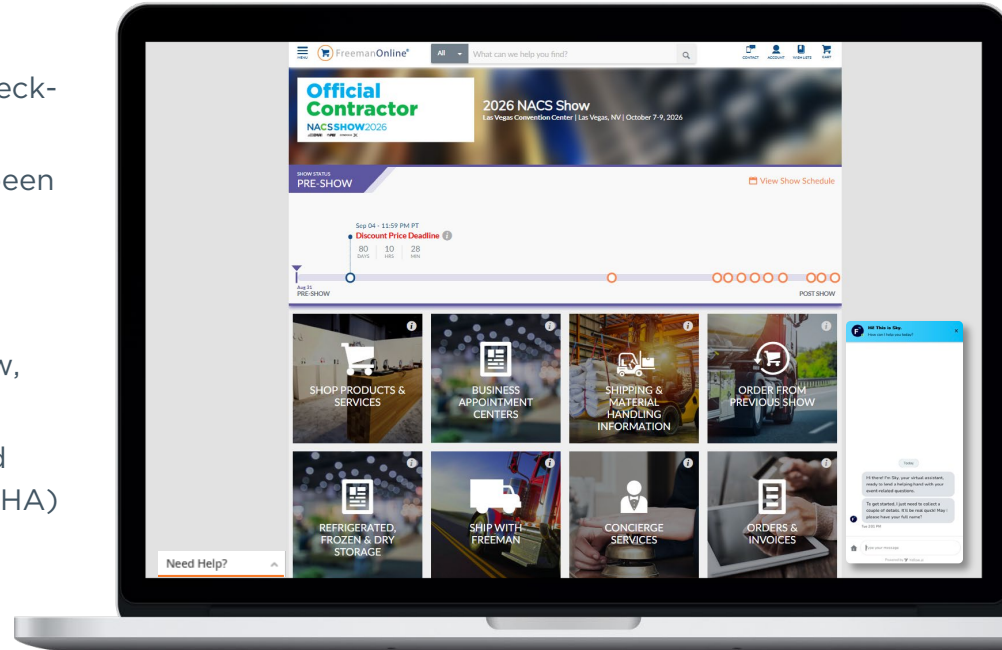
General Services Contractor

Cassandra Cothron • Exhibitor Education Manager

FreemanOnline®

Included on the [2026 NACS Show page](#):

- Important show information
- **Track freight delivery** to your booth & driver check-ins at the marshalling yard
- **Receive notifications** when your empties have been delivered to your booth
- **Request assistance** while at show site without leaving your booth
- **Order Freeman products and services** pre-show, during move-in and while the show is open
- **Expedite the move-out process** by creating and submitting your Material Handling Agreement (MHA) online
- **Access invoices** and event statements
- Exhibitor Education resources
- **Questions?** Sky Virtual Assistant



Freeman: General Services Contractor

Discount Deadline: September 4, 2026

Flooring



Furnishings



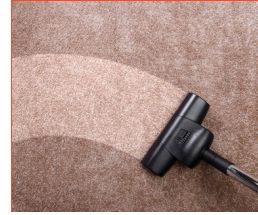
Display Labor



Overhead Rigging



Cleaning Services



Shipping Services



Material Handling



Forklift and Ground Rigging



Exhibit Solutions



Electrical and Utilities



Audio Visual



Experiential Exhibits



SERVICES

AR

LED Wall

Lighting

Hologram

Projection Mapping

Mirror Imaging

VR

Contact

Yesenia Mata

yesenia.mata@freeman.com

(214) 519-4149



Material Handling Simplified

The Show is moving from hundredweight (CWT) to a simple price-per-pound rate. You pay one flat rate for the weight you actually ship.

- **Easier to budget:** Published rates per pound lets you forecast handling costs up front, with no CWT math or 100-lb rounding
- **Pay only for what you ship:** Billed on actual weight, with no minimums, reweigh fees, or overtime costs
- **Fewer surprise charges:** No special handling, crated/uncrated, marshalling yard, overtime, or warehouse-vs-show-site rate differences
- **No small package pricing:** Shipments under 10lbs are received for free!

Advance Warehouse vs. Direct-to-Show-Site Freight

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THE NATIONAL ASSOCIATION OF
EMERGENCY MEDICAL
INTELLIGENCE **EMAI** PEI CONEXXUS **X**

Advance Warehouse

- Best for exhibit materials, signage, and temperature stable items
- Ship hanging signs and label properly
- Do not ship perishables to warehouse; not temperature controlled

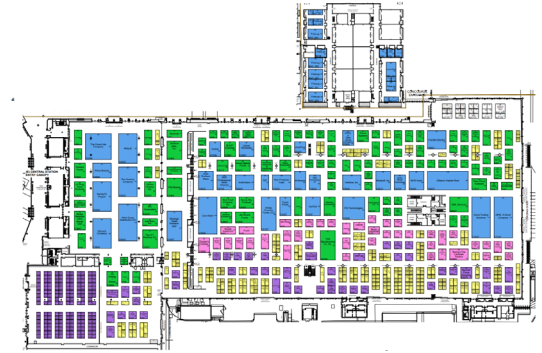
Show Site

- Refrigerated, frozen, or alcohol must be shipped directly to show site
- Ensure each pallet contains items requiring the same storage temperature. Use Freeman labels to identify temperatures
- Freight delivery to booth may take several hours; schedule labor accordingly

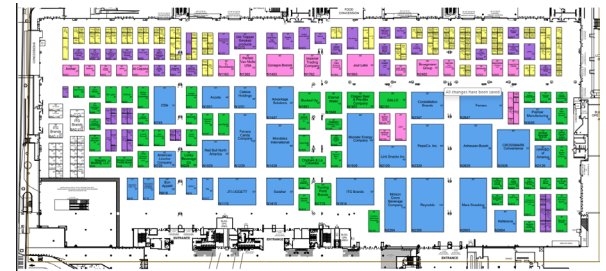
If required, provide your carrier with this phone number: **(888) 508-5054**
Labels for advance warehouse and show site freight available on [FreemanOnline®](#)

Exhibitor Target Dates and Times

- Exhibitors are assigned target dates and times to ensure a predictable and organized move-in
 - Assigned target dates and floor plans for [Central Hall](#) and [North Hall](#) available on [FreemanOnline®](#)
- Advance warehouse shipments help eliminate carrier wait time charges; shipments delivered to booths by target times; same cost as show site shipments.
- Show site deliveries start being processed once your target time arrives, but carriers can still wait a length of time prior to being unloaded.
 - Be sure to budget a minimum of 4 hours for wait times for show site shipments.



Central Hall



North Hall

Contact Marisol.Mercado@freeman.com to request a target change



Freeman Marshalling Yard

6555 W Serene Ave
Las Vegas, NV 89139



Marshalling Yard

The marshalling yard is a staging area for trucks delivering to or picking up from the event.

- Certified weight tickets are required when checking into the marshalling yard. If your driver does not have one, there is a full-size certified scale available at the yard.
- Marshalling yard hours vary during Exhibitor Move-In and Move-Out between the hours of 6:00am – 9:00pm.
 - Refer to the [Map and Directions](#) for specific times, dates, and delivery details.

Carrier check-in deadline: Oct 11, 2026 at 3:00pm

See the [Quick Facts](#) for additional show Move-In and Move-Out dates and Driver Check-In Deadline.

Access Storage: Refrigerated, Frozen, and Dry Storage

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ASSOCIATION
OF AMERICAN
EMALS

PEI

CONEXXUS

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Perishable product refers to food, alcohol, or other product that will require refrigerated, frozen or dry storage.

- All cold and dry storage shipments will be subject to material handling charges
- Prior to exhibitor move-in, orders for perishable product storage must be placed
- Be sure to visit the temperature-controlled areas during move-in to sort and schedule deliveries before show days
- Storage orders placed at show site will be charged an additional 30% and is subject to space availability
- Authorized company representative must be present at the time of product delivery to your booth to sign for the items
- Food that must be prepared by the Exhibit Hall Caterer should be addressed directly to the catering firm

Save money! Make your reservation early by completing the [storage form](#) and submit payment prior to the first day of exhibitor move-in.



Freeman, General Services Contractor

Outbound Shipping

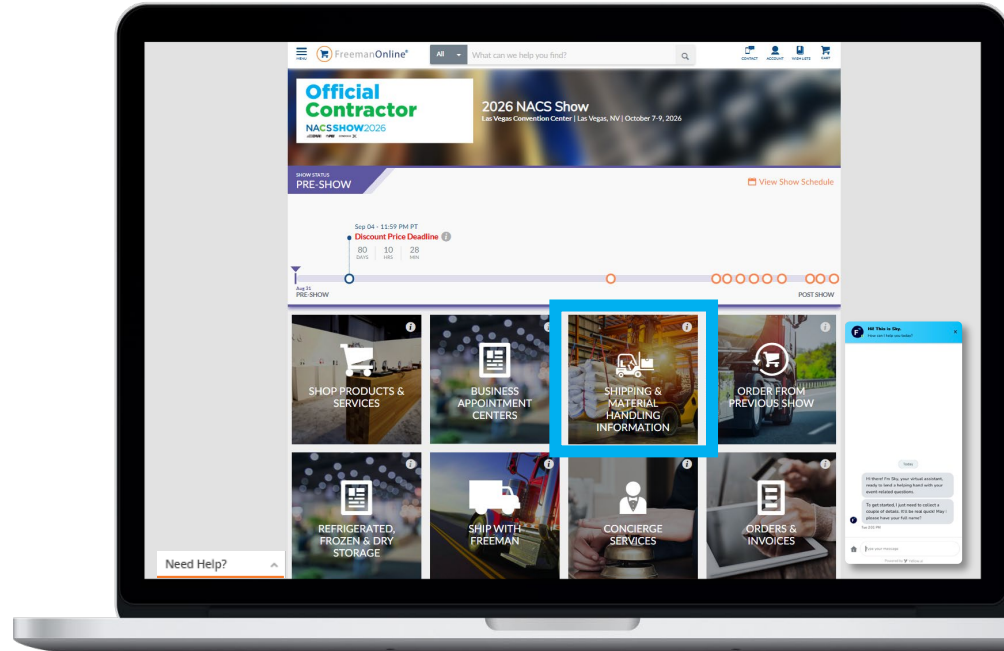
- Outbound paperwork is needed for all shipments, regardless of carrier
- Fill out outbound shipping details in advance or on-site
- Requested paperwork will be passed out during show
- Once shipments are packed up, outbound paperwork must be turned in to Exhibitor Services or submitted on FreemanOnline®
- Freight should be left labeled in booth

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EXHIBITOR SERVICES **EMA** **PEI** **CONEXXUS** **X**

Shipping and Material Handling Information

- Shipping and material handling overview
- Material handling rates
- Budgeting calculator
- Shipping labels
 - Warehouse and targeted show site labels
 - Hanging sign labels
 - Storage (dry, freezer, refrigerated)
- Labor jurisdictions
- Personally Owned Vehicles and hand carry
- Empty storage details



Cost-Saving and Planning Tips

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OF AMERICA EMAL PEI CONEXXUS X

Plan to arrive with enough time to set up your booth.

Allow extra time in your departure plans for empty freight return and booth teardown

Tip: If you have more than one SKU of temperature-controlled items, consider taking a few minutes in advance to consolidate those SKUs by temperature and by day of delivery during the show.

- Review the exhibitor service manual and understand important deadlines
- Include set-up instructions with labor order and inside crates
- If shipping to show site, order labor services to begin after freight arrival
- Ensure all teams have all paperwork on-site
- Before show opening, check out your space to ensure all shipments have arrived and confirm all orders have been completed or are in process
- Before departing, stop by the service desk and specialty vendors to review and settle all final invoices

Have Questions? Contact Us!



Phone

7am-7pm CT (M-Th)
7am-5pm CT (Fri)

Domestic

1-888-508-5054

International

1-817-210-4869



Text

7am-7pm CT (M-Th)
7am-5pm CT (Fri)

Domestic

1-888-508-5054

International

1-817-210-4869



WhatsApp

7am-7pm CT (M-Th)
7am-5pm CT (Fri)

Domestic and International

1-214-984-3514



Chat

7pm-4am CT (Sun)
7am-4am CT (M-Th)
7am-5pm CT (Fri)

Domestic and International

Freeman.com/store



Email

Responds within
1-2 business days

International

Internationalsupport
@Freeman.com

ROI / Return On *Insight*
NACSSHOW 2026
INTERNATIONAL
MANUFACTURERS
OF AMERICA **EMA** | PEI | CONEXXUS **XX**

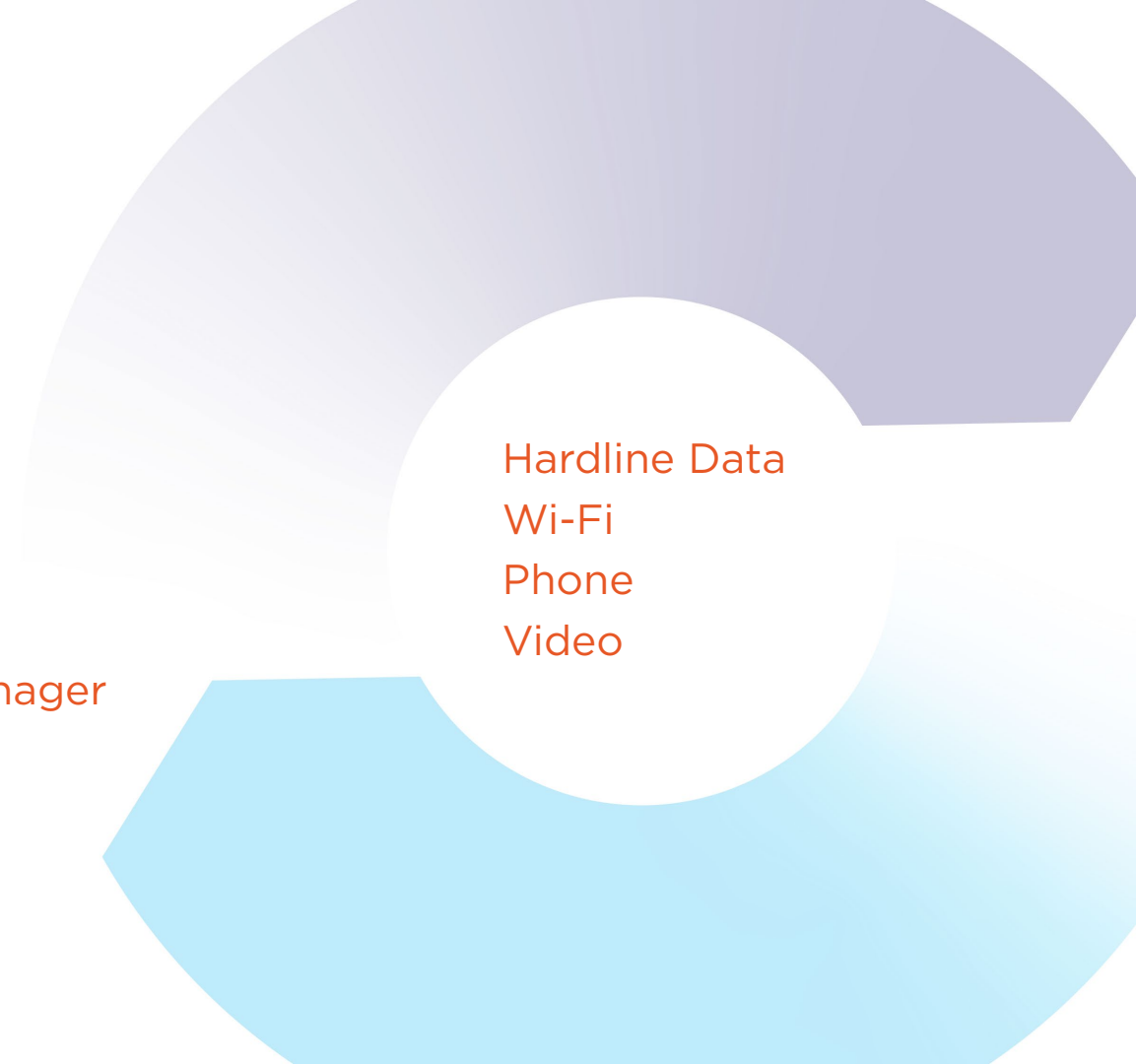


Las Vegas Convention and Visitors Authority (LVCVA) & Cox Telecom Services



Telecom Services

Chris Kaplon • Cox General Manager

A large, decorative circular graphic on the right side of the slide. It consists of a central white circle surrounded by a ring divided into several segments of different colors, including shades of purple, blue, and light blue.

Hardline Data
Wi-Fi
Phone
Video

Telecom Services

Complete your order by Monday, September 7, 2026 for lowest rate!

- Hardline services up to 10 gbps
- Hardline services can be delivered via Cat-6 or Fiber (for 100mbps or higher)
- Wi-Fi for up to 200 devices in your booth or meeting room with speeds up to 25mbps per device
- Wi-Fi uses Wi-Fi 6 technology to deliver seamless experience
- Use of 2.4ghz devices is highly discouraged and is not supported
- Phone lines delivered over VOIP
- TV services use high-def IPTV boxes, allowing for a full range of Cox Channels

Order Online
LVCC.COXHN.NET

Order by Phone
855-519-2624

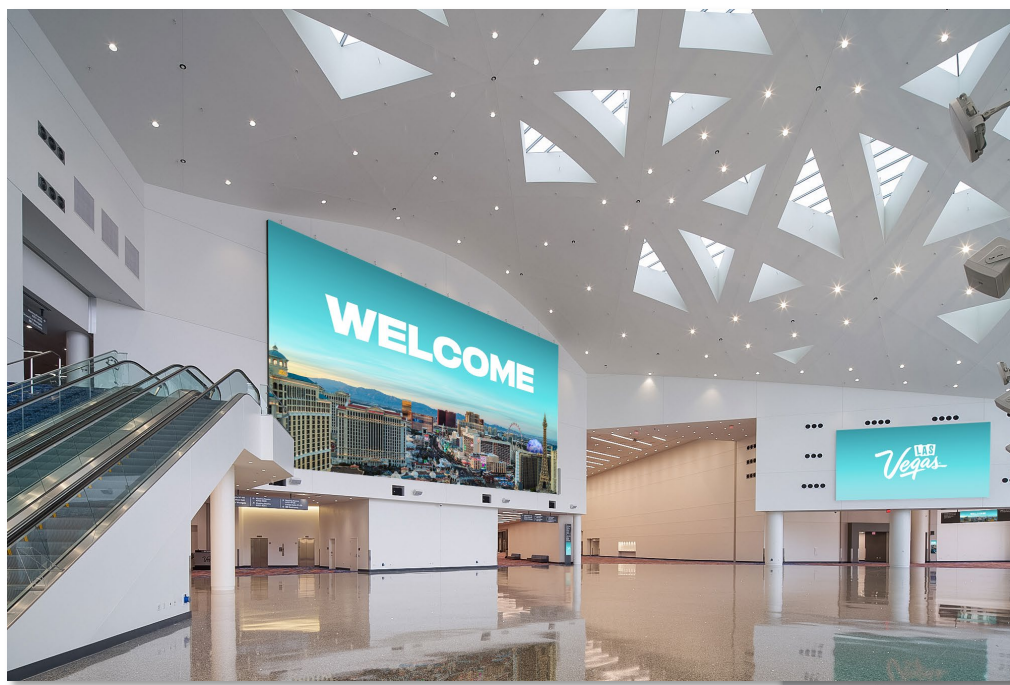


Las Vegas Convention and Visitors Authority (LVCVA)

Scott Newcomb • Convention Services Manager













Thank you!



A recording of this session and the presentation will be emailed to all registrants.



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In-Store Merchandise
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Foodservice, Technology, Facility
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Freeman General Services
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Manager
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Debra.mclauchlin@sodexo.com



Scott Newcomb

Convention Services
Manager
LVCVA
snewcomb@lvcva.com



Chris Kaplon

General Manager
Cox Business
LVCVA
Christopher.kaplon@cox.com



Josh Finnan

Fire Prevention
Supervisor
LVCVA
jfinnan@lvcva.com