

IMPORTANT NOTICES

2026 LOCATION & BOOTH PRICES

Expo Dates: October 7-9, 2026 (Wednesday – Friday)

Conference Dates: October 6-9, 2026

Location: Las Vegas Convention Center – Las Vegas, NV

\$39.00 per sq. ft. – Member Rate (NACS or PEI)

RESTRICTED & PROHIBITED PRODUCTS STATEMENT

Please [click here](#) for information.

CREDIT CARD FEES

Due to the large credit card fees NACS pays and our desire to use those funds to better serve our members, a fee of 2.95% will be added to credit card payments where allowed by law. These fees will not be included for payments made with ACH or checks. Your invoice will be automatically generated and sent to the email you have provided. Remember that no exhibit spaces can be approved until payment has been received.

TERMS AND CONDITIONS

We have made several important changes to the NACS Show [Terms & Conditions](#). Please familiarize yourself with this important document **before your booth selection date**. Contact your [account manager](#) if you have any questions.

BOOTH SIZE GROWTH LIMITATIONS

Booth size growth for participating exhibitors may be limited. Exhibitors must maintain the same booth size for **at least three (3) consecutive years** before being allowed to increase booth size. Factors that will affect booth growth limitations may include mergers and acquisitions, broker and distributor partnerships, and booth size history. In addition, first-time exhibitors will be subject to a maximum booth size based on membership level. Contact your NACS or PEI account manager for details.

Requests to change Primary Products Area is subject to eligibility and must be approved by your sales representative in writing before your contract is submitted. If a change is approved, the exhibitor will be required to stay in that area for at least three consecutive years.

SAMPLING/FOOD SAFETY REQUIREMENTS

For public safety, the Southern Nevada Health District (SNHD) in Las Vegas has very strict rules and requirements to govern the safe preparation and handling of open food and beverages. ***Hot water handwashing stations and workspace sanitizing stations are required in each booth providing opened samples.*** These policies have been in place in Las Vegas since 2010.

- View the [SNHD food booth safety checklist](#) (PDF)
- Additional details regarding the purchase of handwashing and sanitizing kits will be available in the exhibitor service kit (July 2026).
- The Southern Nevada Health District considers the use of CBD oil in food to be an adulterant, which is prohibited.

Factory sealed samples are exempt from these regulations.

SMOKING AND VAPING POLICY – NOT PERMITTED INDOORS

In accordance with NACS Show policy, the Las Vegas Convention Center is a non-smoking facility. In addition, the usage of electronic cigarettes, electronic vaping devices, personal vaporizers or electronic nicotine delivery systems are not permitted within the facility. Designated outdoor smoking areas will be available.

NEW PRIORITY POINT PROCESS

Beginning in 2027, NACS will switch to a new priority point process. This new process will place greater emphasis on year-round engagement with NACS and provide more opportunities for supplier members to accumulate priority points throughout the year. One significant change is that the new process will only recognize the previous five years of priority point accumulation.

IMPORTANT CHANGE FOR NEW EXHIBITOR AREA ONLY

Beginning with the 2025 NACS Show, the display guidelines for exhibitors in the **New Exhibitor Area only** will change to “Cubic Content”. Inline booths in all other areas of the show must continue to adhere to “Line of Sight” guidelines. Click [here](#) for more details.

UPDATED November 2025