

NACS Show Exhibitor Newsletter

May 2026

The most important updates and tools you need this month for a successful NACS Show.

Important Due Dates

- June 26: Final balance on booth payment due
- July 31: Company listing details updated in the Exhibitor Directory

Pre-Show Prep Meeting

Previously an in-person event, this Prep Session is now held virtually to enable more exhibitors to attend the session and access the invaluable tips and insights into preparing for exhibiting at the NACS Show.

Join the NACS Expo team and official NACS Show vendors for a live session breaking down everything you need to know as you prepare for the 2026 NACS Show in Las Vegas, NV.

July 15 | 2 PM EDT | [Register](#)

Attending this virtual session live will earn your company two bonus [priority points](#).

Reserve Hotel Rooms

Have you reserved your NACS Show housing?

It's not too early to reserve your housing for the 2026 NACS Show. We **STRONGLY** encourage you to book through the **NACS Show official housing vendor, Connections Housing**.

[Make your hotel reservations today.](#)

Official NACS Show Contractors

Exhibitors Beware! Please review the list of [NACS Official Contractors](#). We have been made aware of companies that may be aggressively pursuing your company to solicit services (especially housing/hotels) surrounding the NACS Show.

If you are ever unsure of the legitimacy of an offer of service, please feel free to reach out to your [account manager](#) first.

Exhibitor Portal (Login Required)

Access the [NACS Show Exhibitor Portal](#) for all the resources and details you need for your pre-show planning needs.

- Register booth personnel or upgrade to Full Conference
- Purchase Cool New Products
- Reserve Meeting Space during the Show (contact [Jaden Shemesh](#) with questions)
 - [Business Appointment Centers](#) are semi-permanent meeting rooms in the Expo Hall.
 - [Permanent Meeting Rooms](#) are private meeting rooms at the Las Vegas Convention Center.

Cool New Products Preview Room Sales are Open!

[Watch this short video](#) to learn more about showcasing your product in the Cool New Products Preview Room at this year's NACS Show.

[Log into the exhibitor portal](#) and click on the Order Show Marketing and Advertising tile to secure your space before it's gone!

Questions? Contact [Nicole Walbe](#).

Help Fight Hunger with Neighborhood Nourish

Each year, the NACS Show generates thousands of pounds of surplus food, much of which is rescued and donated to local hunger relief organizations in our host city.

Through the [Neighborhood Nourish](#) program, we're turning this effort into a powerful movement to reduce food waste and strengthen communities.

Last year in Chicago, we rescued 120,000+ lbs of food and beverages that were distributed to five local food banks. Learn more about NACS Foundation's successful food recovery and other impact [here](#).

In 2026, we're expanding this impact and want you to be part of it! Over the coming months, we'll share how your company can join the growing network of exhibitors and suppliers supporting food recovery during the show.

Together, we can turn surplus into service and make a meaningful difference in the lives of families who need it most.

Learn more about how your company can participate by contacting **Kevin O'Connell**, NACS Foundation Executive Director at koconnell@convenience.org.

Exhibitor Service Kit

Exhibitor Service Kit will be available in June 2026.

The Exhibitor Service Kit will include:

- Best Practices and Action Items for Exhibitors
- Freeman Services (Audio Visual, Electric, Carpet, Cleaning, Furnishings, Labor, Signs, Booth Accessories)
- Exhibitor Appointed Contractors (EAC)
- Shipping & Material Handling (Shipping Labels, Cold Storage, Material Handling and Delivery Details)
- Facility Info & Order Forms (Sampling, Internet, Phone orders)
- Official NACS Show Contractors (Lead Retrieval, Refrigeration, Booth Security)
- Marketing & Promotion (Logos, Advertising)

Fraud Alert NACS Show Attendee Lists

It has come to our attention that companies are contacting NACS attendees and exhibitors, claiming to offer our attendee lists. NACS does not sell its meeting registration lists nor authorize any third party to distribute or sell annual meeting attendee lists or lists related to any NACS event.

Contact your [account manager](#) to verify the legitimacy of any solicitation emails.

All official NACS Show attendee lists will be available for sale via the [Exhibitor Portal](#) beginning in August 2026.

Exhibitor Updates Archive – Don't Miss Out!

All NACS Show exhibitor communications are archived for your team to review at any time.

Check the [Exhibitor Update archive](#) to ensure that you haven't missed any time-sensitive information.