

WE ARE **C**onvenience NACSSHOW2024

ENERGY PARTNERSHIP OF AMERICA **EMAI**  **PEI** CONEXXUS 

NACS TEAM



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Membership

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Technology

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Agenda

Tips for a Successful NACS Show

1. Brand Visibility
2. Networking
3. Q&A
4. Show Logistics
5. Q&A

Brand Visibility

Exhibitor Marketing Toolkit

- Digital Invitations
- NACS Show Ads
- Email Signature Graphics



Brand Visibility



NACS Show Ambassadors

- FREE! Exhibitor exclusive opportunity
- Connect with your customers and meet new ones!
- Greet and assist attendees before the expo (doesn't conflict with expo hours)
- Earn Bonus Priority Points



Brand Visibility

Cool New Products Preview Room

- Top destination for buyers
- Extra day of exposure
- Reverse lead retrieval
- Limited space remaining
- Starts at \$875



Brand Visibility

Cool New Products Post-Show Box

- 200, hand-selected category managers who attended the NACS Show
- Receive leads w/ emails
- Limited space remaining
- Cost: \$2,500



NACS Show Convenience Connect

Tuesday, October 8 | 9:00 - 10:30am | LVCC N254

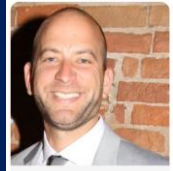
- Retailers will host small groups of *new suppliers* to discuss industry topics relevant to their stores.
- Only **40 seats available** – first come, first served.



Lisa Biggs
Partner
Impact 21, a W Capra
Company



Derek Gaskins
Chief Marketing Officer
Yesway



Justin Gillette
Sr. Business Development
Manager
Dot Foods, Inc



JP Patel
Vice President
SAASOA USA



Michelle Weckstein
Director of Food &
Beverage Brands
SunStop



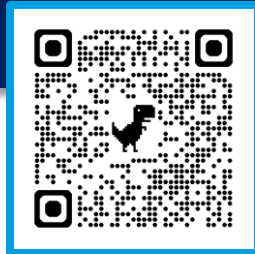


Kick-Off Party

- Monday, October 7, 5:30-7:00
- Azilo Ultra Lounge & Pool | Sahara Las Vegas
- \$90 or upgrade to full conference



© www.saharalasvegas.com



Networking

Education Sessions



Upgrade to Exhibitor Full Conference registration

- \$200 within allocation
- \$295 over allocation



NACS Show Logistics

New This Year

- Exhibitor Resource Center
 - <https://www.nacsshow.com/Exhibit/Exhibitor-Resource-Center>

Exhibitor Resource Center

Resources for exhibitors to plan and prepare for a successful NACS Show.

Whether you're a tradeshow veteran, a first-timer to NACS or a brand new exhibitor, we have resources that cover everything you need to know, including important dates, checklists and answers to frequently asked questions. Access everything at your convenience. Content is updated frequently.

The screenshot displays the Exhibitor Resource Center interface with four main resource cards:

- Exhibit Prep and Setup** (Orange card): Important booth setup-related information including deadlines, official contractors, and pre-show prep materials. Includes a "VIEW DETAILS" button.
- Exhibitor Service Kit** (Purple card): Access the Service Kit for information on Freeman services, Exhibitor Appointed Contractors (EAC), shipping & material handling, electric & other utilities, and additional services. Includes a "VIEW DETAILS" button.
- Exhibitor Portal** (Green card): For 2024 Confirmed Exhibitors Only. Review and edit your company's Exhibitor Directory listing, register booth staff, make payments, download invoices, and order Cool New Products. Includes a "LAUNCH PORTAL" button.
- Planning Tips & Tricks** (Blue card): View interviews with retailers about the importance of the NACS Show, recorded show planning webinars, and more resources to help you navigate the logistics involved with exhibiting. Includes a "VIEW TIPS & TRICKS" button.

A "REGISTER" button is located at the bottom right of the interface. A small red square icon with a white 'Z' is visible on the right side of the page.

Exhibitor Portal

Login at: nacsshow.com/exhibitorportal

NACSSHOW2024 Las Vegas Convention Center
EMMA PEF CONEXUS X
Conference: October 7-10, 2024
Expo: October 8-10, 2024
Laura Log Out

SHOW INFO SCHEDULE EXPO SESSIONS LOGISTICS FOR EXHIBITORS REGISTER

Exhibitor Portal

Resources for 2024 NACS Show exhibitors.

Showing all exhibitors for admin users:


Portal for:

NACS Show Product Bag (Booth C5776)

Exhibitor Dashboard

Access Cool New Products leads, view leads and stats (online directory listing), download invoices (booth, show marketing), view the Deadline Checklist.

LAUNCH DASHBOARD

powered by 

Badge Registration

Booth personnel badges and upgrades.

LAUNCH REGISTRATION

Exhibitor Service Kit

NACS Show shipping details, catering information, utility orders, material handling, and show logistics details.

Available July 2024




Hotels

Book your hotel rooms for the NACS Show through the official housing agency, Connections Housing.

Ambassadors

Volunteer as an Ambassador! Connect with your customers and increase your company's visibility at the NACS Show. [What is an Ambassador?](#)

Basic Company Profile

NACSSHOW2024
  CONEXUS 

2024 NACS Show
October 8 - 10, 2024 | Las Vegas

Search...

[Home](#)

[Checklist](#)

[Resources](#)

NACS Show Product Bag
Booth: C5776

L Leigh

Exhibitor Directory Listing

Edit company information for the printed and online Exhibitory Directory.

- Description** None added **Special Offers** 0 of 1 added
- Exhibitor Categories** Complete **Exhibitor Collateral** 0 of 1 added
- Online Contact** 0 of 1 added

Order Show Marketing

Purchase Cool New Products Showcases or meeting space.

- Business Appointment Centers
- Cool New Products Preview Room
- Permanent Meeting Rooms

[Order Show Marketing →](#)

Financials

All payments have been made.


[Make Payment/Download Invoice →](#)

Online Directory Listing

VIEWS 12	LEADS 1	CLICKS 3
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Online Advertising Packages

Increase your online visibility, showcase your products, and generate quality leads.

 Purchase a package and get **3x more visibility** than exhibitors without a package

[Boost my Listing →](#)

Lead Retrieval

- Access attendee contact information that is scanned by your team.
- Lead Retrieval options include a Mobile App version or a physical device.
- Order here:
 - https://www.nacsshow.com/Exhibit/Exhibit-Preparation-and-Booth-Setup/ExhibitorServiceKit/Tab-5_Additional-Services/Lead-Retrieval

Which Solution is Right for Your Booth?



Mobile App Badge Scanner

- Native app for Android or iOS
- Economical way to get scanning solution into the hands of each salesperson
- Tracks leads by individual
- Supports sending marketing collateral through email
- Printers pair 1:1 with each SWAP mobile device
- Business card scanning



Handheld Badge Scanner

- High Speed: excellent for booth events, product theaters, and in-both sessions
- Ergonomic—left and right hand enabled
- Good for busy booths that require shared devices
- Printers pair 1:1 with each device



Tablet Badge Scanner

- Full connectivity with integrated scanning
- Good for booths that require a shared scanning device
- Larger screen is perfect for long surveys or detailed notes
- Printers pair 1:1 with each device
- Business card scanning

All our badge scanners run on the easy-to-use SWAP platform. Choose the option that's right for your booth or mix and match to create a custom solution.

Every lead choice allows you to:

- Gather data from attendee badges
- Rank leads
- Provide custom surveys
- Add notes to leads
- Access and download data from your secure portal
- Mix and match scanning solutions
- Scan leads with or without data connection
- View and edit data in real time

What's NEW with our badge scanning devices:

- Printers pair 1:1 with all lead solutions
- Copy over surveys from previous events
- Enhanced surveys: new branching functionality to allow for better lead qualification
- Lead matchmaking

Register Booth Staff

- 3 Booth Personnel (within allotment) per 10x10– exhibit hall only access
- 2 Booth Personnel (over allotment) per 10x10– exhibit hall only access
 - ***Exceptions for Hunter Club*
- Full Conference -- \$325
- Learn more [here](#).

Invite A Customer

- \$325 per registration
- Qualified Buyers
- Unique registration link for invitees to add their details

**This badge type is available to any customer who qualifies as a Buyer, Retailer/Fuel Marketer/Jobber or a Convenience Distributor. Registrations are subject to verification by Show Management.*

Ensure that your company's best customers are attending the 2024 NACS Show by covering their registration costs.

Qualify Your Customer

[See if Your Invitee Qualifies for a Buyer Pass >](#)

Registration Cost and Access

Cost Per Registration	Access Privileges
\$325	FULL ACCESS including: NACS Show Kick-Off Party, General Sessions, Education Sessions, and the Exhibit Hall

Purchase Registrations

Choose the number of registrations you would like to add to your cart.

Choose how many to invite (Press 'Add' below)

[Add](#) Buyer Invite

Group Financial Summary	
Booking Total	\$0.00
Payments	\$0.00

Sodexo Live!

Catering

Exclusivity

- Learn more [here](#).
- Order by **Monday, September 9, 12pm PST**

Food and Beverage Sampling Policy and Guidelines

Sodexo Live! is the exclusive food and beverage provider at the Las Vegas Convention Center and is looking forward to serving all your catering needs. As such, Sodexo Live! is responsible for the safety of all food and beverage consumed, prepared and dispensed on property. At times, specific business needs will require an exception to this exclusivity therefore the following guidelines have been provided.



Any questions regarding the sampling form, please contact Food & Beverage at 702.943.6779

- ✓ Outside food and beverage is prohibited unless the exhibitor is the owner, manufacturer or distributor of the product. All sampling food and beverage must be approved by Sodexo Live! and forms submitted no later than the posted catering deadline date. This includes, but is not limited to, bottled water, bags of ice, alcoholic or non-alcoholic beverages, crew meals and packaged snacks etc.
- ✓ Food preparation using heating/kitchen services must be disclosed to Sodexo Live! and the Las Vegas Convention Center's Fire Prevention Team by the catering deadline (refer to exhibitor kit for exact date). All heating elements are subject to approval. A description of size/equipment/processing procedure is required.
- ✓ Exhibitors wishing to sample alcoholic beverage products must contact Sodexo Live! for approval and procedures to be compliant with specific local laws and policies. A Sodexo Live! bartender is required
All additional alcohol must be purchased through Sodexo Live!
- ✓ Southern Nevada Health District requires a Hand Washing Sanitation Kit when preparing or distributing unwrapped sampled product. You may provide your own kit or purchase one through Sodexo Live! *(see page 2)*
- ✓ A certificate of insurance naming both Sodexo Live! and the LVCVA as additionally insured is also required and must be submitted to your Catering Representative to include:
 - General liability (\$1,000,000)
 - Workers Comp (\$1,000,000)
 - Address: 3150 Paradise Rd. Las Vegas NV 89109
- ✓ Cash handling and point of sale food and beverage transactions not operated by Sodexo Live! are not permitted. Order taking is permitted.*
- ✓ The Southern Nevada Health District considers the use of CBD/THC oil in food & beverage to be an adulterant, which is prohibited.

*Thank you for your attention to the above guidelines.
It is our pleasure to serve you!*

**Please contact your Catering Sales Representative for more information.*

Sampling

- Food: 2oz
 - Non-Alcoholic Beverage: 3 oz
 - Beer: 5 oz
 - Wine: 2 oz
 - Spirits: 1 oz
-
- Complete the [Sampling Form](#) on Page 4.



Sanitation Kit

- *If you are sampling or preparing food for demonstration, Hand Washing/Sanitizing Kits are required.*
- [Order here.](#)
- *Number of Kits per booth space is at the discretion of SNHD.*
 - *10x10 – 1 per booth*
 - *Island Exhibitors – guidance is to ensure all employees handling food have easy access to regularly wash hands. Find spacing examples in the [Service Kit.](#)*

Guests can provide their own but must meet the SNHD mandate. See photo of approved kit by SNHD.



If providing your own, ensure your Hand Washing Sanitation Kit includes:

- a. 5 gallon minimum hot water supply tank,
 - i. Refilled daily with hot water at 100-112 degrees
- b. 5 gallon waste water tank/bucket
- c. Liquid hand soap in a pump dispenser
- d. Single-use paper towels
- e. Sanitation multipurpose wipes (food grade, no rinse surface sanitizer) with appropriate test strips
 - i. Common sanitizers include Quaternary Ammonium, Chlorine or pre-moistened wipes
- f. Glove use to avoid bare-hand contact with ready-to-eat items

The number of Hand Washing Sanitation Kits required in your booth is at the discretion of the SNHD. Please see examples on pages 2-4.

Ice

- Pre-order available. Contact Sodexo at exhibitorcateringlvcc@sodexo.com (Highly recommended! Avoid long lines.)
 - Onsite Pick Up:
 - 16 pound bag for \$30
- CENTRAL HALL:**
- Lucky's Restaurant
 - Market Fresh (Tunnel C3)
 - Quiznos (Blockhouse C4)
- NORTH HALL:**
- Vegas Street Eats (N1)
 - Fremont Grill (N4)



Freeman

General Services Contractor

Dave Bracewell

Ron Bahr

Discount Deadline

**Take advantage of
discount rates, send
orders in early!!! 11:59
PM Eastern Sept 6, 2024**

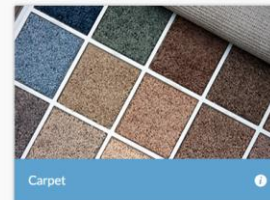
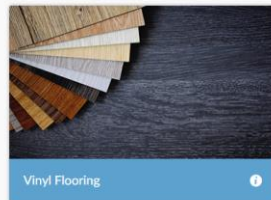
Booth Flooring

- Flooring is not included in the cost of the booth space.
- Flooring is required.
- Can be purchased in the Service Kit or exhibitors can provide their own flooring to be shipped and delivered to their booth space.

Flooring

[Order From Previous Show](#) [What's Included In Your Booth](#) [Third Party Ordering](#)

Freeman offers the widest selection of flooring options, ensuring you can take your booth to the next level. Choose from carpet, vinyl, and turf options. Ordering early gives you access to a wider selection of products and colors at discounted prices, saving you time and money so you can rest at ease. Pricing includes delivery, material handling, installation, and removal. All utility lines must be installed before flooring installation. All carpet, padding, and plastic covering contain recycled content and are recyclable.



Things to Know

- Review the [Exhibitor Bill of Rights](#)
 - What you and your booth staff can and cannot do during installation and dismantle
- Two service desk locations
 - Central Hall in the tunnel near booth C4618 Broaster Company
 - North Hall - SE corner near booth N3005 Republic Brands
- Targeted show floor – assigned dates for freight shipments

Marshalling Yard

- View the Targeted Floor Plan for the earliest date and time you are allowed to setup your booth.
 - [Central Hall](#)
 - [North Hall](#)
- Marshaling Yard:
 - 6555 West Serene Avenue
Las Vegas, NV 89139
- [Learn more](#) and contact Freeman:

Hand Carry Policy

Exhibitors may hand carry their own materials into the exhibit space, provided they do not use material-handling equipment to assist them. Any labor used to hand carry must be performed by full-time company employees, and they must be prepared to show proof of employment.

APPROVED FOR HAND CARRY USE:

- Lightweight luggage carts
- Hanging garment racks for moving hanging garments ONLY
- Pop-up displays in rolling cases



NOT ALLOWED FOR HAND CARRY USE:

- Hand carts, hand trucks, pallet jacks, or any four-wheel cart or dolly
- Access to the loading dock and/or freight doors
- Any freight that cannot be hand carried by one person
- Any freight moved by a moving or freight company, contractor, or any persons other than full-time employees of the exhibiting company



Hand Carry Policy

Parking for unloading must be performed from **parking lots only**, and no vehicles larger than pickups or passenger vans will be allowed to park for hand-carry purposes. Vehicles larger than pickups/vans must use the show contractors for freight unloading. Parking on LVCC roadways is prohibited, and unattended vehicles will be towed at the owner's expense. See the following examples of allowed vehicles.



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MARKETERS
OF AMERICA **EMA** | **PEI** | **CONEXXUS** **X**

Thank you for attending!