

Education Sessions Schedule



Title	Track	Format	Location
Monday October 7th			
12pm-1pm			
Accelerating Growth Through Strategic Partnerships	Customer Experience	Panel	Ballroom B
Breaking Down the Latest State of the Industry Data	Operations	Masterclass	Pavilion 10/11
How to Determine Your Fuel Mix ↗	Fuels	Kaleidoscope	Ballroom C
Essential Do's and Don'ts in Category Management	Category Management	Panel	Ballroom A
Learning From Your Peers: Common Pitfalls in Remodels and New Builds	Operations	Kaleidoscope	Pavilion 3/4
Spilling the Tea on Gen Z ↗	Customer Experience	Kaleidoscope	Pavilion 1/2
1:15pm-2:15pm			
Building Brand Trust Through Effective Crisis Management	Marketing	Case Study	Pavilion 3/4
Connect for Success: The Steps to Influence <i>(ends at 3:30 pm)</i>	Professional Development	Workshop	Pavilion 9
Global Retail Innovations from Around the World ↗	Customer Experience	Masterclass	Pavilion 1/2
How Inflation Is Changing Consumer Shopping Habits	Operations	Expert/Expert Interview	Ballroom B
Re-Igniting Passion in Disengaged Employees	HR and Labor	Case Study	Pavilion 10/11
Transforming Your Menu like a Restaurant	Foodservice	Masterclass	Ballroom A
Effective Strategies for Understanding the Value Sensitive Shopper ↗	Category Management	Think You Know Me?	Ballroom C
2:30pm-3:30pm			
A New Dimension in Barcodes?! Preparing for Sunrise 2027	Technology	Expert/Expert Interview	Pavilion 10/11
Loyalty Isn't an App, it's an Outcome ↗	Marketing	Case Study	Ballroom C
Retaining Your Frontline Through Manager Development	HR and Labor	Expert/Expert Interview	Ballroom B
Sweet Success: Maximizing Candy Sales for C-Store Shoppers	Category Management	Expert/Expert Interview	Pavilion 3/4
Use Cases for AI Inside of the Store ↗	Customer Experience	Case Study	Pavilion 1/2
Winning the Dinner Daypart	Foodservice	Case Study	Ballroom A

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Title	Track	Format	Location
Tuesday October 8th			
8am - 9am			
AI for Everyone	Technology	Great Debate	Ballroom A
Charging Your Profits with EVs	Fuels	Case Study	Ballroom B
Crafting Irresistible Promotions for Maximum Impact [↻]	Marketing	Kaleidoscope	Ballroom C
Creating a Safe Store Environment for Employees and Guests	Operations	Masterclass	Ballroom E/F/G
Backbar Pivots Amidst Flavor Prohibitions	Category Management	Panel	Pavilion 3/4
Foodservice Failures That Lead to Innovation [↻]	Foodservice	Case Study	Pavilion 1/2
Navigating the Future of Retail Talent	HR and Labor	Masterclass	Pavilion 10/11
9:15am - 10:15am			
2024 Election Preview: The Convenience and Fuel Retailing Industry Edition	Government Relations	Expert/Expert Interview	Pavilion 3/4
Digital and Physical Marketing Strategies for Smaller Retailers [↻]	Marketing	Case Study	Pavilion 1/2
Innovating Your Foodservice With Equipment and Packaging	Foodservice	Kaleidoscope	Ballroom B
Strategies for Boosting Your Alcohol Category Performance [↻]	Category Management	Masterclass	Ballroom C
Strategies for Increasing Workforce Efficiency and Retention	Operations	Lightning	Pavilion 10/11
Sustainable Practices in Controlling Food Service Waste	Foodservice	Case Study	Ballroom E/F/G
Watts Ahead for EV Charging	Fuels	Masterclass	Ballroom A

Supplier Session

*Please note that is session will not take place in the Westgate with the other Education Sessions, but rather in the Main LVCC building in room N254.

Title	Track	Format	Location
Tuesday October 8th			
9am - 10:30am			
Supplier Session: Convenience Connect	Supplier	Roundtables	N254 Las Vegas Convention Center

Education Sessions Schedule



Title	Track	Format	Location
Wednesday October 9th			
8am - 9am			
Cyberattacks Are Not a Matter of If, but When	Technology	Panel	Ballroom B
Learning From the Leading Fuel Retailers of the Year	Fuels	Awards	Pavilion 9
Harnessing the Power of Retail Media in the Convenience Store Industry ↗	Marketing	Panel	Ballroom C
Ideas in Action: Solutions from the Front Line, Part 1	Professional Development	Case Study	Pavilion 3/4
Improving Synergy Between Merchandising and Operations	Operations	Think You Know Me?	Ballroom A
Pack Bev Blueprint: Optimizing Space, Trends, Pricing, and Promotions ↗	Category Management	Ignite	Pavilion 1/2
Protecting Consumers and Your Brand With Food Safety Basics	Foodservice	Expert/Expert Interview	Ballroom E/F/G
Revamping Training and Development Strategies for C-Stores	HR and Labor	Case Study	Pavilion 10/11
9:15am - 10:15am			
Convenience Store Feud: A Game Show Experience		Think You Know Me?	Pavilion 9
Expanding the Power of Private Label ↗	Category Management	Lightning	Ballroom C
Ideas in Action: Solutions from the Front Line, Part 2	Professional Development	Case Study	Pavilion 3/4
Welcoming Wellness: Meeting Customer Expectations in Evolving Health Needs	Category Management	Expert/Expert Interview	Pavilion 10/11
The Future of Loyalty	Marketing	Masterclass	Ballroom B
The NACS/Conexxus Technology Roadmap	Technology	Masterclass	Ballroom A
Unlocking Executive and Enterprise Value with Generative AI ↗	Marketing	Expert/Expert Interview	Pavilion 1/2
Women in Convenience: Navigating Leadership Paths and Driving Success	Professional Development	Panel	Ballroom E/F/G

General Sessions

General Sessions will take place during the following times in The Paradise Event Center at the Westgate:

Monday October 7th	3:45-5pm	Juan Bendaña
Tuesday October 8th	10:30am-11:45am	Ideas 2 Go
Wednesday October 9th	10:30am-11:45am	Victor Paterno, Brian Gray, & Henry Armour
Thursday October 10th	8:30am-9:30am	Andrew Zimmern & David Chang